

Client: Sunday Times

Agency: Panelbase

Universe: Adults resident in Scotland

Methodology: Online

Sample size: 1006

Fieldwork dates: 30 March - 2 April 2015

Weighting: All the results were weighted by age, sex, household tenure, SEG and country of birth. Respondents who voted in the 2011 Holyrood election and/ or 2014 Independence referendum were weighted to match the actual results.

Further enquiries: Ivor Knox, ivork@panelbase.com

Twitter: @panelbaseMD

Base: 1,010	Total	Gender (Q1) x Age (Q2)						Socio-economic grade (Q9)		
		Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	ABC1	C2DE	
A UK Parliamentary election is due to take place on May 7th - Who do you currently intend to vote for?	Base: Likely voters	889	123	159	159	105	154	188	403	486
		(900)	(56)	(183)	(191)	(97)	(168)	(205)	(588)	(312)
	SNP	360	61	76	66	45	53	55	144	216
	Labour	232	24	40	49	21	44	55	100	132
	Conservative	26%	20%	25%	31%	20%	29%	29%	25%	27%
	UKIP	11%	11%	13%	18%	5%	11%	15%	18%	8%
	Liberal Democrat	3%	4%	5%	2%	1%	6%	3%	4%	4%
	Green Party	3%	1%	4%	4%	<1%	6%	3%	5%	2%
	Other	2%	2%	1%	<1%	8%	3%	<1%	2%	2%
	Don't know	<1%	4%	0	0	0	0	0	<1%	<1%
Who do you currently intend to vote for? (Excl. Undecided)	Base: Likely voters excluding undecided	792	114	152	155	82	138	155	361	432
		(811)	(50)	(176)	(183)	(79)	(150)	(173)	(534)	(277)
	SNP	360	61	76	66	45	53	55	144	216
	Labour	232	24	40	49	21	44	55	100	132
	Conservative	29%	21%	26%	32%	25%	33%	35%	28%	31%
	UKIP	14%	12%	14%	18%	7%	12%	19%	20%	9%
	Liberal Democrat	4%	6%	5%	2%	2%	7%	4%	4%	4%
	Green Party	4%	1%	4%	4%	1%	7%	3%	6%	2%
	Other	2%	2%	1%	<1%	10%	3%	<1%	2%	2%
	Don't know	<1%	4%	0	0	0	0	0	0	1%
If the election was today, and you were standing in the polling booth right now, how would you vote?	Base: Undecided likely voters	96	9	7	5	23	19	33	42	54
		(89)	(6)	(7)	(8)	(18)	(18)	(32)	(54)	(35)
	Labour	12	1	2	0	4	2	3	7	5
	Conservative	8	0	0	2	0	0	5	6	2
	SNP	8	0	0	4	2	0	16	14	4
	Liberal Democrat	5	0	0	1	3	0	1	1	3
	UKIP	3	0	0	1	1	0	3	3	0
	Green Party	3	0	0	0	0	0	8	2	3
	Other	0	0	0	0	0	0	0	0	0
	Don't know	60	9	4	1	11	16	18	21	39
		62%	93%	64%	29%	49%	82%	56%	51%	71%
How much do you think The SNP are in favour of or against a more equal society in Scotland?	Base: All	1010	149	169	167	152	177	197	460	550
		(1010)	(67)	(198)	(200)	(138)	(192)	(215)	(660)	(350)
	5 - Strongly in favour	552	75	108	89	69	95	116	229	323
	4 - Slightly in favour	146	28	28	25	22	18	26	88	58
	3 - Neither in favour nor against	127	23	10	28	21	21	22	57	70
	2 - Slightly against	39	7	5	4	3	11	10	22	18
	1 - Strongly against	71	10	9	13	11	15	13	36	34
	Don't know	76	6	10	8	25	17	10	28	48
		7%	4%	6%	5%	16%	10%	5%	6%	9%
	Mean score	4.1	4.1	4.4	4.1	4.1	4.0	4.2	4.0	4.2

Base: 1,010	Total	2011 constituency vote (Q6)							2015 Intention (Q4)							2014 Scotland referendum (Q5a)			
		Conservative	Labour	Liberal Democrat	SNP	Green Party, Other	Did not vote, Can't remember, I was not eligible to vote	Conservative	Labour	Liberal Democrat	SNP	UKIP	Green Party	Other	Don't know	Yes	No	Did not vote	
A UK Parliamentary election is due to take place on May 7th - Who do you currently intend to vote for?	Base: Likely voters	889	108	237	60	353	9	122	113	232	30	360	34	19	5	96	410	471	7
		(900)	(122)	(191)	(73)	(358)	(32)	(124)	(131)	(178)	(40)	(400)	(35)	(26)	(1)	(89)	(504)	(387)	(9)
	SNP	41%	8%	15%	18%	76%	19%	30%	0	0	100%	0	0	0	0	0	76%	10%	4%
	Labour	23%	14%	69%	19%	7%	17%	12%	0	100%	0	0	0	0	0	0	10%	40%	20%
	Conservative	11%	6%	13%	13%	12%	1%	11%	11%	0	0	0	0	0	0	0	10%	10%	10%
	UKIP	3%	4%	4%	4%	2%	26%	8%	0	0	0	100%	0	0	0	0	2%	5%	21%
	Liberal Democrat	3%	7%	<1%	22%	2%	3%	1%	0	0	100%	0	0	0	0	0	<1%	6%	0
	Green Party	1%	3%	<1%	4%	<1%	20%	6%	0	0	0	0	100%	0	0	0	2%	2%	0
	Other	5%	0	0	0	1%	0	0	0	0	0	0	0	100%	0	0	1%	0	0
	Don't know	9%	2%	1%	6%	2%	4%	4%	0	0	0	0	0	0	0	9%	2%	7%	3%
		11%	6%	6%	11%	8%	6%	3%	0	0	0	0	0	0	100%	5%	15%	50%	
Who do you currently intend to vote for? (Excl. Undecided)	Base: Likely voters excluding undecided	792	102	223	53	328	8	81	113	232	30	360	34	19	5	96	399	399	3
		(811)	(114)	(177)	(65)	(339)	(30)	(86)	(131)	(178)	(40)	(400)	(35)	(26)	(1)	(0)	(476)	(330)	(5)
	SNP	45%	8%	16%	20%	82%	20%	45%	0	0	100%	0	0	0	0	0	80%	12%	8%
	Labour	23%	15%	73%	22%	8%	18%	18%	0	100%	0	0	0	0	0	0	11%	47%	39%
	Conservative	11%	6%	13%	13%	12%	1%	11%	11%	0	0	0	0	0	0	0	10%	10%	11%
	UKIP	3%	4%	4%	4%	2%	28%	12%	0	0	0	100%	0	0	0	0	2%	6%	41%
	Liberal Democrat	3%	7%	<1%	25%	2%	3%	2%	0	0	100%	0	0	0	0	0	<1%	7%	0
	Green Party	1%	3%	<1%	5%	<1%	21%	9%	0	0	0	0	100%	0	0	0	2%	2%	0
	Other	5%	0	0	0	1%	0	0	0	0	0	0	0	100%	0	0	1%	0	0
	Don't know	9%	2%	1%	6%	2%	4%	4%	0	0	0	0	0	0	0	9%	2%	7%	3%
		11%	6%	6%	11%	8%	6%	3%	0	0	0	0	0	0	100%	5%	15%	50%	
If the election was today, and you were standing in the polling booth right now, how would you vote?	Base: Undecided likely voters	96	7	14	6	28	1	41	0	0	0	0	0	0	0	96	21	72	3
		(89)	(8)	(14)	(8)	(19)	(2)	(38)	(0)	(0)	(0)	(0)	(0)	(0)	(0)	(89)	(28)	(57)	(4)
	Labour	12%	0	37%	0	3%	0	14%	0	0	0	0	0	0	0	12%	7%	14%	0
	Conservative	8%	1%	1%	0	2%	0	4%	0	0	0	0	0	0	0	8%	2%	11%	0
	SNP	6%	1%	9%	0	5%	0	6%	0	0	0	0	0	0	0	7%	19%	3%	0
	Liberal Democrat	5%	1%	0	0	0	0	0	0	0	0	0	0	0	0	5%	4%	6%	0
	UKIP	3%	1%	0	0	0	0	0	0	0	0	0	0	0	0	3%	0	3%	0
	Green Party	3%	0	0	0	0	0	0	0	0	0	0	0	0	0	3%	<1%	3%	0
	Other	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4%	0
	Don't know	6%	2%	6%	1%	2%	1%	28%	0	0	0	0	0	0	0	6%	14%	43%	3%
		62%	32%	46%	19%	77%	100%	69%	0	0	0	0	0	0	62%	67%	59%	100%	
How much do you think The SNP are in favour of or against a more equal society in Scotland?	Base: All	1010	112	256	64	366	9	203	121	243	33	381	44	20	6	125	442	546	22
		(1010)	(126)	(204)	(77)	(367)	(33)	(203)	(138)	(189)	(46)	(415)	(39)	(29)	(3)	(121)	(549)	(439)	(22)
	5 - Strongly in favour	55%	36%	48%	39%	79%	42%	35%	40%	40%	46%	87%	28%	43%	0	27%	81%	35%	10%
	4 - Slightly in favour	14%	16%	48%	16%	33%	2%	30%	12%	36%	6%	34%	2%	8%	6%	15%	48%	92%	6%
	3 - Neither in favour nor against	13%	11%	17%	11%	6%	17%	20%	13%	20%	22%	3%	30%	5%	0	20%	3%	20%	10%
	2 - Slightly against	3%	13%	10%	3%	5%	1%	7%	7%	9%	4%	4%	2%	2%	0	10%	5%	34%	0
	1 - Strongly against	7%	19%	8%	16%	1%	9%	6%	22%	9%	4%	0	30%	<1%	0	4%	1%	12%	4%
	Don't know	7%	7%	5%	5%	3%	2%	20%	9%	4%	0	<1%	3%	1%	0	29%	3%	10%	51%
	Mean score	4.1	3.4	4.0	3.7	4.7	3.8	3.9	3.4	3.9	3.9	4.8	3.0	4.2	4.0	3.7	4.7	3.6	3.8

Base: 1,010	Total	Gender (Q1) x Age (Q2)						Socio-economic grade (Q9)	
		Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	ABC1	C2DE
How much do you think Labour are in favour of or against a more equal society in Scotland?	Base: All (1010)	149 (67)	169 (198)	167 (200)	152 (138)	177 (192)	197 (215)	460 (660)	550 (350)
5 - Strongly in favour		137	136	126	154	119	136	70	67
4 - Slightly in favour		14%	6%	17%	18%	9%	11%	19%	15%
3 - Neither in favour nor against		30%	31%	29%	30%	21%	38%	32%	34%
2 - Slightly against		22%	26%	18%	23%	17%	21%	26%	21%
1 - Strongly against		12%	8%	14%	12%	16%	10%	10%	14%
Don't know		10%	11%	4%	6%	27%	10%	6%	8%
Mean score		3.2	3.0	3.1	3.3	3.0	3.3	3.5	3.4
How much do you think The Liberal Democrats are in favour of or against a more equal society in Scotland?	Base: All (1010)	149 (67)	169 (198)	167 (200)	152 (138)	177 (192)	197 (215)	460 (660)	550 (350)
5 - Strongly in favour		72	103	17	14	5	10	16	40
4 - Slightly in favour		7%	7%	10%	8%	3%	6%	8%	6%
3 - Neither in favour nor against		22%	27%	19%	32%	14%	18%	22%	26%
2 - Slightly against		25%	28%	25%	21%	29%	27%	32%	20%
1 - Strongly against		15%	15%	17%	14%	13%	10%	12%	18%
Don't know		15%	15%	21%	15%	12%	17%	12%	10%
Mean score		2.9	2.9	2.8	3.0	2.8	2.8	2.9	3.1
How much do you think The Conservatives are in favour of or against a more equal society in Scotland?	Base: All (1010)	149 (67)	169 (198)	167 (200)	152 (138)	177 (192)	197 (215)	460 (660)	550 (350)
5 - Strongly in favour		61	15	6	17	5	4	14	29
4 - Slightly in favour		6%	10%	4%	10%	3%	2%	7%	6%
3 - Neither in favour nor against		11%	9%	9%	15%	6%	14%	14%	9%
2 - Slightly against		19%	25%	18%	16%	18%	20%	17%	20%
1 - Strongly against		17%	18%	16%	13%	18%	16%	19%	22%
Don't know		38%	34%	50%	41%	33%	34%	37%	31%
Mean score		2.2	2.4	2.0	2.4	2.1	2.3	2.4	2.1
How much do you think it matters to Scotland whether David Cameron or Ed Miliband is Prime Minister after the general election on May 7th?	Base: All (1010)	149 (67)	169 (198)	167 (200)	152 (138)	177 (192)	197 (215)	460 (660)	550 (350)
3 - It matters a lot		482	433	76	109	47	81	124	218
2 - It matters a little		48%	29%	46%	65%	31%	46%	63%	47%
1 - It doesn't matter at all		26%	52%	50%	25%	48%	53%	36%	13%
Don't know		17%	28%	22%	18%	9%	14%	14%	17%
Mean score		2.3	2.0	2.2	2.5	2.3	2.4	2.5	2.3

Base: 1,010	Total	2011 constituency vote (Q6)							2015 Intention (Q4)							2014 Scotland referendum (Q5a)			
		Conservative	Labour	Liberal Democrat	SNP	Green Party, Other	Did not vote, Can't remember, I was not eligible to vote	Conservative	Labour	Liberal Democrat	SNP	UKIP	Green Party	Other	Don't know	Yes	No	Did not vote	
How much do you think Labour are in favour of or against a more equal society in Scotland?	Base: All (1010)	112 (126)	256 (204)	64 (77)	366 (367)	9 (33)	203 (203)	121 (138)	243 (189)	33 (46)	381 (415)	44 (39)	20 (29)	6 (3)	125 (121)	442 (549)	546 (439)	22 (22)	
5 - Strongly in favour		14%	24%	25%	18%	5%	24%	6%	21%	35%	18%	2%	5%	8%	0	5%	6%	20%	6%
4 - Slightly in favour		30%	26%	41%	29%	29%	35%	23%	23%	46%	43%	25%	19%	41%	18%	26%	28%	33%	14%
3 - Neither in favour nor against		22%	22%	20%	24%	21%	15%	26%	27%	15%	20%	24%	22%	28%	0	23%	21%	23%	21%
2 - Slightly against		12%	9%	6%	17%	17%	7%	9%	12%	1%	18%	18%	26%	23%	0	6%	14%	10%	2%
1 - Strongly against		12%	9%	4%	3%	22%	12%	9%	4%	<1%	0	25%	10%	0	82%	6%	24%	3%	2%
Don't know		10%	11%	5%	8%	5%	7%	12%	2%	0	5%	15%	0	0	34%	6%	12%	5%	12%
Mean score		3.2	3.2	3.0	2.8	3.6	3.1	3.3	4.2	3.6	2.6	2.8	3.3	1.5	3.3	2.8	3.6	3.2	3.5
How much do you think The Liberal Democrats are in favour of or against a more equal society in Scotland?	Base: All (1010)	112 (126)	256 (204)	64 (77)	366 (367)	9 (33)	203 (203)	121 (138)	243 (189)	33 (46)	381 (415)	44 (39)	20 (29)	6 (3)	125 (121)	442 (549)	546 (439)	22 (22)	
5 - Strongly in favour		7%	14%	8%	25%	3%	15%	4%	19%	8%	42%	2%	4%	17%	0	1%	4%	18%	0
4 - Slightly in favour		22%	33%	24%	40%	18%	7%	15%	32%	23%	48%	21%	12%	28%	0	15%	18%	25%	15%
3 - Neither in favour nor against		26%	25%	27%	20%	24%	33%	29%	31%	30%	9%	21%	31%	32%	18%	28%	23%	28%	13%
2 - Slightly against		15%	13%	15%	3%	18%	16%	14%	6%	16%	<1%	21%	22%	12%	0	9%	18%	12%	16%
1 - Strongly against		16%	<1%	17%	1%	26%	10%	7%	<1%	13%	0	27%	17%	0	8%	26%	8%	0	0
Don't know		15%	15%	10%	10%	10%	19%	31%	12%	10%	0	8%	14%	12%	82%	38%	11%	16%	56%
Mean score		2.9	3.5	2.9	3.9	2.5	3.0	2.9	3.7	3.0	4.3	2.4	2.6	3.6	3.0	2.9	2.5	3.2	3.0
How much do you think The Conservatives are in favour of or against a more equal society in Scotland?	Base: All (1010)	112 (126)	256 (204)	64 (77)	366 (367)	9 (33)	203 (203)	121 (138)	243 (189)	33 (46)	381 (415)	44 (39)	20 (29)	6 (3)	125 (121)	442 (549)	546 (439)	22 (22)	
5 - Strongly in favour		6%	27%	6%	8%	3%	6%	<1%	32%	3%	12%	2%	6%	1%	<1%	3%	9%	0	
4 - Slightly in favour		11%	22%	13%	17%	8%	12%	7%	33%	13%	18%	5%	18%	5%	0	8%	5%	16%	13%
3 - Neither in favour nor against		19%	34%	16%	15%	11%	20%	29%	27%	21%	12%	11%	32%	6%	0	27%	10%	26%	9%
2 - Slightly against		17%	4%	19%	28%	18%	23%	15%	<1%	24%	37%	19%	9%	31%	5%	12%	17%	17%	24%
1 - Strongly against		38%	5%	39%	21%	55%	36%	29%	<1%	34%	20%	60%	28%	45%	95%	24%	60%	21%	10%
Don't know		9%	7%	6%	11%	6%	4%	6%	0	3%	7%	11%	0	29%	5%	11%	43%	0	0
Mean score		2.2	3.7	2.2	2.6	1.8	2.3	2.2	4.0	2.2	2.6	1.6	2.6	1.7	1.1	2.3	1.7	2.7	2.5
How much do you think it matters to Scotland whether David Cameron or Ed Miliband is Prime Minister after the general election on May 7th?	Base: All (1010)	112 (126)	256 (204)	64 (77)	366 (367)	9 (33)	203 (203)	121 (138)	243 (189)	33 (46)	381 (415)	44 (39)	20 (29)	6 (3)	125 (121)	442 (549)	546 (439)	22 (22)	
3 - It matters a lot		48%	62%	58%	47%	44%	47%	34%	64%	64%	57%	42%	35%	47%	13%	32%	47%	49%	19%
2 - It matters a little		26%	22%	21%	38%	26%	25%	32%	22%	22%	29%	24%	24%	38%	5%	32%	21%	29%	57%
1 - It doesn't matter at all		17%	11%	12%	12%	25%	19%	15%	7%	10%	13%	26%	24%	3%	82%	13%	24%	12%	4%
Don't know		9%	5%	3%	9%	9%	9%	9%	0	5%	17%	4%	0	24%	7%	9%	9%	20%	
Mean score		2.3	2.5	2.5	2.4	2.2	2.3	2.2	2.6	2.6	2.4	2.2	2.1	2.5	1.3	2.2	2.2	2.4	2.2