

Agency: Panelbase

Universe: Adults resident in GB

Methodology: Online

Sample size: 1224

Fieldwork dates: 26 May - 01 June 2017

Weighting: All the results were weighted by age, sex, region and SEG and voters were also weighted to match the 2015 UK election and 2016 EU referendum results. For Westminster voting intention, age groups were weighted to match the 2015 BES voter profile and locations have been weighted to match the turnout of voters based on stats from the Electoral Commission. Respondents who didn't state a preference for a party have been pressed for an answer and added to those who did. Reported figures include only people who say they are certain to vote (10/10).

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Base: 1,224		Total	Gender x Age						Location											
			Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	East Anglia	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire	
Total		1224 (1224)	177 (173)	211 (211)	209 (212)	175 (189)	213 (219)	238 (220)	118 (108)	91 (94)	158 (144)	53 (55)	143 (139)	105 (103)	173 (179)	106 (113)	61 (64)	110 (111)	106 (114)	
Who do you currently intend to vote for?	Base: Certain to vote	848 (835)	80 (98)	130 (131)	198 (173)	81 (113)	143 (149)	216 (171)	81 (73)	61 (65)	94 (85)	38 (42)	100 (98)	98 (88)	120 (119)	79 (78)	44 (44)	68 (69)	67 (74)	
	If undecided:	369 (43%)	22 (27%)	49 (38%)	104 (52%)	14 (17%)	58 (40%)	123 (57%)	43 (53%)	33 (55%)	47 (50%)	12 (31%)	34 (34%)	35 (36%)	58 (48%)	33 (43%)	15 (34%)	30 (44%)	29 (44%)	
If the election was today, and you were standing in the polling booth right now, how would you vote?	Labour	300 (35%)	45 (56%)	47 (36%)	49 (25%)	52 (64%)	52 (36%)	54 (25%)	22 (27%)	15 (25%)	36 (38%)	21 (55%)	53 (53%)	14 (14%)	44 (36%)	31 (39%)	11 (25%)	28 (41%)	26 (38%)	
	Liberal Democrat	58 (7%)	6 (7%)	7 (6%)	11 (6%)	6 (7%)	12 (8%)	16 (7%)	7 (8%)	4 (7%)	5 (6%)	2 (6%)	7 (7%)	6 (6%)	6 (5%)	8 (11%)	3 (7%)	3 (4%)	6 (9%)	
	SNP	40 (5%)	5 (6%)	12 (9%)	7 (4%)	5 (6%)	7 (5%)	4 (2%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	40 (41%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	
	UKIP	45 (5%)	1 (<1%)	9 (7%)	13 (7%)	2 (3%)	10 (7%)	9 (4%)	5 (6%)	5 (9%)	2 (3%)	3 (9%)	5 (5%)	1 (<1%)	5 (4%)	5 (6%)	4 (9%)	4 (7%)	5 (7%)	4 (6%)
	Green	13 (2%)	1 (1%)	0 (0%)	6 (3%)	1 (2%)	2 (2%)	3 (1%)	3 (2%)	1 (2%)	1 (2%)	2 (3%)	0 (0%)	1 (1%)	2 (2%)	2 (1%)	2 (1%)	1 (3%)	1 (1%)	1 (2%)
	Plaid Cymru	10 (1%)	0 (0%)	3 (2%)	3 (2%)	0 (0%)	1 (<1%)	3 (1%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	10 (23%)	0 (0%)	0 (0%)
	Other	8 (<1%)	1 (2%)	0 (0%)	4 (2%)	0 (0%)	1 (<1%)	2 (<1%)	2 (2%)	1 (3%)	2 (3%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	4 (3%)	0 (0%)	0 (0%)	1 (1%)	1 (<1%)
	Don't know	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)
	Refused/ would not vote	5 (<1%)	0 (0%)	2 (2%)	1 (<1%)	1 (<1%)	0 (0%)	1 (<1%)	1 (0%)	0 (1%)	1 (1%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	2 (1%)	0 (0%)	0 (0%)	1 (2%)	0 (0%)
	Who do you currently intend to vote for?	Base: Certain to vote, excl refusals	844 (830)	80 (98)	128 (129)	197 (172)	81 (112)	143 (149)	215 (170)	79 (72)	61 (65)	92 (84)	38 (42)	100 (98)	98 (88)	118 (117)	79 (78)	44 (44)	66 (68)	67 (74)
If undecided:	Conservative	369 (44%)	22 (27%)	49 (38%)	104 (53%)	14 (17%)	58 (40%)	123 (57%)	43 (54%)	33 (55%)	47 (51%)	12 (31%)	34 (34%)	35 (36%)	58 (49%)	33 (43%)	15 (34%)	30 (45%)	29 (44%)	
	Labour	300 (36%)	45 (56%)	47 (37%)	49 (25%)	52 (65%)	52 (36%)	54 (25%)	22 (28%)	15 (25%)	36 (39%)	21 (55%)	53 (53%)	14 (14%)	44 (37%)	31 (39%)	11 (25%)	28 (42%)	26 (38%)	
If the election was today, and you were standing in the polling booth right now, how would you vote?	Liberal Democrat	58 (7%)	6 (7%)	7 (6%)	11 (6%)	6 (7%)	12 (8%)	16 (7%)	7 (8%)	4 (7%)	5 (6%)	2 (6%)	7 (7%)	6 (6%)	6 (5%)	8 (11%)	3 (7%)	3 (4%)	6 (9%)	
	SNP	40 (5%)	5 (6%)	12 (10%)	7 (4%)	5 (6%)	7 (5%)	4 (2%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	40 (41%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	
	UKIP	45 (5%)	1 (<1%)	9 (7%)	13 (7%)	2 (3%)	10 (7%)	9 (4%)	5 (6%)	5 (9%)	2 (3%)	3 (9%)	5 (5%)	1 (<1%)	5 (4%)	5 (6%)	4 (9%)	4 (7%)	5 (7%)	4 (6%)
	Green	13 (2%)	1 (1%)	0 (0%)	6 (3%)	1 (2%)	2 (2%)	3 (1%)	3 (2%)	1 (2%)	1 (2%)	2 (3%)	0 (0%)	1 (1%)	2 (2%)	2 (1%)	2 (1%)	1 (3%)	1 (1%)	1 (2%)
	Plaid Cymru	10 (1%)	0 (0%)	3 (2%)	3 (2%)	0 (0%)	1 (<1%)	3 (1%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	10 (23%)	0 (0%)	
	Other	8 (<1%)	1 (2%)	0 (0%)	4 (2%)	0 (0%)	1 (<1%)	2 (<1%)	2 (2%)	1 (3%)	2 (3%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	4 (3%)	0 (0%)	0 (0%)	1 (1%)	1 (<1%)
	Don't know	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	
	Refused/ would not vote	5 (<1%)	0 (0%)	2 (2%)	1 (<1%)	1 (<1%)	0 (0%)	1 (<1%)	1 (0%)	0 (1%)	1 (1%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	2 (1%)	0 (0%)	0 (0%)	1 (1%)	0 (0%)

Base: 1,224		Total	SEG		2015 UK Parliamentary vote						2016 EU referendum vote			
			ABC1	C2DE	Conservative	Labour	Liberal Democrat	SNP	UKIP	Green Party	Remain	Leave	Did not vote	
Total		1224 (1224)	673 (732)	551 (492)	393 (396)	325 (311)	84 (116)	51 (43)	134 (124)	40 (41)	538 (564)	580 (554)	106 (106)	
Who do you currently intend to vote for?	Base: Certain to vote	848 (835)	487 (520)	362 (315)	309 (305)	238 (225)	60 (81)	45 (38)	101 (92)	26 (26)	399 (412)	416 (390)	34 (33)	
	If undecided:	369 43%	222 46%	147 41%	260 84%	26 11%	16 26%	3 6%	48 47%	0 0	120 30%	239 57%	10 29%	
If the election was today, and you were standing in the polling booth right now, how would you vote?	Labour	300 35%	166 34%	134 37%	35 11%	186 78%	13 22%	5 11%	14 14%	13 50%	184 46%	98 24%	17 50%	
	Liberal Democrat	58 7%	46 9%	12 3%	9 3%	11 5%	31 51%	0 0	0 0	5 18%	45 11%	9 2%	4 10%	
	SNP	40 5%	17 3%	23 6%	0 0	2 <1%	0 0	37 83%	0 0	1 5%	30 8%	7 2%	3 8%	
	UKIP	45 5%	17 3%	28 8%	1 <1%	4 2%	0 0	0 0	36 36%	0 0	2 <1%	43 10%	0 0	
	Green	13 2%	8 2%	5 1%	0 0	2 <1%	0 0	0 0	0 0	7 28%	8 2%	5 1%	0 0	
	Plaid Cymru	10 1%	6 1%	4 1%	1 <1%	4 2%	1 1%	0 0	0 0	0 0	0 0	6 1%	4 1%	0 0
	Other	8 <1%	4 <1%	5 1%	0 0	2 <1%	0 0	0 0	2 2%	0 0	1 <1%	6 1%	1 2%	
	Don't know	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	
	Refused/ would not vote	5 <1%	2 <1%	4 1%	2 <1%	0 0	0 0	0 0	1 1%	0 0	1 <1%	4 <1%	0 0	
	Who do you currently intend to vote for?	844 (830)	485 (518)	358 (312)	306 (303)	238 (225)	60 (81)	45 (38)	100 (91)	26 (26)	398 (411)	412 (386)	34 (33)	
	If undecided:	369 44%	222 46%	147 41%	260 85%	26 11%	16 26%	3 6%	48 48%	0 0	120 30%	239 58%	10 29%	
If the election was today, and you were standing in the polling booth right now, how would you vote?	Labour	300 36%	166 34%	134 37%	35 11%	186 78%	13 22%	5 11%	14 14%	13 50%	184 46%	98 24%	17 50%	
	Liberal Democrat	58 7%	46 9%	12 3%	9 3%	11 5%	31 51%	0 0	0 0	5 18%	45 11%	9 2%	4 10%	
	SNP	40 5%	17 4%	23 7%	0 0	2 <1%	0 0	37 83%	0 0	1 5%	30 8%	7 2%	3 8%	
	UKIP	45 5%	17 4%	28 8%	1 <1%	4 2%	0 0	0 0	36 36%	0 0	2 <1%	43 10%	0 0	
	Green	13 2%	8 2%	5 1%	0 0	2 <1%	0 0	0 0	0 0	7 28%	8 2%	5 1%	0 0	
	Plaid Cymru	10 1%	6 1%	4 1%	1 <1%	4 2%	1 1%	0 0	0 0	0 0	6 1%	4 1%	0 0	
	Other	8 <1%	4 <1%	5 1%	0 0	2 <1%	0 0	0 0	2 2%	0 0	1 <1%	6 2%	1 2%	
	Don't know	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	
	Refused/ would not vote	5 <1%	2 <1%	4 1%	2 <1%	0 0	0 0	0 0	1 1%	0 0	1 <1%	4 2%	0 0	

Base: 1,224		Total	Gender x Age						Location											
			Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	East Anglia	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire	
Total		1224 (1224)	177 (173)	211 (211)	209 (212)	175 (189)	213 (219)	238 (220)	118 (108)	91 (94)	158 (144)	53 (55)	143 (139)	105 (103)	173 (179)	106 (113)	61 (64)	110 (111)	106 (114)	
If another EU Referendum was held tomorrow...how would you vote?	Base: Likely (8-10) voters	1076 (1078)	144 (141)	192 (192)	204 (207)	138 (149)	179 (185)	220 (204)	104 (96)	80 (82)	141 (129)	48 (50)	125 (122)	97 (96)	158 (163)	91 (97)	51 (53)	90 (92)	90 (98)	
	The UK should remain in the EU	511 47%	89 62%	91 48%	66 33%	100 73%	91 51%	73 33%	38 37%	27 33%	82 58%	23 47%	63 51%	62 64%	70 44%	40 43%	21 41%	48 53%	38 42%	
	The UK should leave the EU	526 49%	51 36%	97 51%	131 64%	30 22%	81 45%	137 62%	137 57%	59 64%	51 39%	55 46%	22 46%	57 34%	33 51%	81 56%	51 54%	28 54%	38 42%	52 57%
	Don't know	39 4%	3 2%	3 2%	7 3%	8 6%	7 4%	11 5%	7 7%	2 3%	4 3%	3 6%	5 4%	2 2%	7 5%	1 1%	3 5%	4 4%	1 4%	1 <1%
If another EU Referendum was held tomorrow...how would you vote?	Base: Likely (8-10) voters, excl DK	1037 (1040)	140 (138)	188 (189)	197 (200)	130 (141)	172 (178)	210 (194)	97 (90)	78 (80)	137 (125)	45 (47)	120 (117)	95 (94)	151 (156)	91 (96)	49 (50)	86 (88)	89 (97)	
	The UK should remain in the EU	511 49%	89 63%	91 49%	66 34%	100 77%	91 53%	73 35%	38 39%	27 34%	82 60%	23 51%	63 53%	62 66%	70 46%	40 44%	21 43%	48 56%	38 42%	
	The UK should leave the EU	526 51%	51 37%	97 51%	131 66%	30 23%	81 47%	137 65%	137 61%	59 66%	51 40%	55 49%	22 47%	57 47%	33 34%	81 54%	51 56%	28 57%	38 44%	52 58%
Q7. What are the top 3 issues that matter to you most when voting in the upcoming General Election?	Base: All respondents	1224 (1224)	177 (173)	211 (211)	209 (212)	175 (189)	213 (219)	238 (220)	118 (108)	91 (94)	158 (144)	53 (55)	143 (139)	105 (103)	173 (179)	106 (113)	61 (64)	110 (111)	106 (114)	
	NHS and health	773 63%	79 45%	105 50%	130 62%	127 72%	143 67%	189 79%	75 63%	54 60%	81 51%	37 70%	112 78%	61 59%	107 62%	70 66%	44 72%	66 60%	66 62%	
	Immigration	484 40%	40 23%	91 43%	101 48%	51 29%	99 47%	101 42%	51 43%	44 48%	61 38%	22 42%	45 32%	33 31%	66 38%	46 43%	25 41%	45 41%	46 44%	
	EU membership/ Brexit	439 36%	55 31%	89 42%	95 46%	44 25%	61 29%	94 39%	38 33%	35 39%	52 33%	21 39%	44 31%	48 46%	61 35%	40 38%	18 30%	42 39%	40 37%	
	Economy	362 30%	65 37%	88 42%	63 30%	27 16%	57 27%	62 26%	36 31%	25 28%	52 33%	12 23%	46 32%	42 40%	47 27%	25 23%	14 24%	29 26%	34 32%	
	Security and policing	227 19%	23 13%	40 19%	53 25%	28 16%	28 13%	56 23%	23 20%	16 18%	22 14%	8 15%	33 23%	17 16%	31 23%	23 18%	9 21%	15 15%	15 14%	30 28%
	Education	222 18%	38 21%	28 13%	14 7%	63 36%	53 25%	25 11%	26 22%	12 13%	26 16%	7 13%	30 21%	14 13%	40 23%	19 18%	9 15%	20 18%	20 18%	19 18%
	Tax and spending	218 18%	54 30%	46 22%	27 13%	35 20%	39 18%	18 7%	19 16%	13 15%	35 22%	11 21%	16 11%	24 23%	32 18%	17 16%	10 17%	26 23%	14 13%	
	Social care	174 14%	18 10%	27 13%	37 18%	14 8%	23 11%	55 23%	12 10%	16 17%	19 12%	10 19%	17 12%	17 16%	24 14%	18 17%	11 17%	17 15%	14 13%	
	Welfare	167 14%	25 14%	23 11%	25 12%	24 14%	37 17%	33 14%	15 13%	15 16%	11 7%	9 18%	24 20%	21 11%	20 13%	14 13%	11 18%	11 13%	15 13%	
	Housing	156 13%	37 21%	23 11%	16 8%	36 21%	27 13%	16 7%	17 15%	8 9%	38 24%	3 6%	19 13%	11 11%	25 15%	10 9%	3 4%	16 15%	5 5%	
	Jobs	145 12%	43 24%	20 10%	9 4%	38 22%	30 14%	4 2%	9 7%	10 11%	33 21%	3 5%	13 9%	7 7%	20 12%	9 9%	6 10%	17 15%	18 17%	
	Defence	111 9%	18 10%	16 8%	17 8%	13 8%	16 8%	31 13%	16 13%	7 8%	7 5%	10 18%	15 10%	8 8%	16 9%	11 10%	7 12%	9 8%	4 4%	
	Environment	83 7%	15 8%	13 6%	12 6%	19 11%	15 7%	10 4%	6 5%	3 4%	15 10%	2 3%	4 7%	7 7%	12 13%	14 10%	6 7%	8 7%	6 5%	
	International aid spending	78 6%	7 4%	15 7%	25 12%	3 2%	8 4%	20 8%	8 7%	11 12%	11 7%	2 4%	8 6%	3 3%	15 9%	2 2%	5 9%	4 2%	9 3%	
	Public Transport	33 3%	14 8%	9 4%	3 1%	3 2%	2 1%	1 <1%	3 2%	3 3%	11 7%	2 4%	2 2%	2 2%	2 1%	1 <1%	3 5%	3 3%	0 0%	

Base: 1,224		Total	SEG		2015 UK Parliamentary vote						2016 EU referendum vote		
			ABC1	C2DE	Conservative	Labour	Liberal Democrat	SNP	UKIP	Green Party	Remain	Leave	Did not vote
Total		1224 (1224)	673 (732)	551 (492)	393 (396)	325 (311)	84 (116)	51 (43)	134 (124)	40 (41)	538 (564)	580 (554)	106 (106)
If another EU Referendum was held tomorrow...how would you vote?	Base: Likely (8-10) voters	1076 (1078)	614 (666)	462 (412)	369 (371)	293 (282)	82 (113)	47 (40)	127 (118)	35 (36)	495 (521)	535 (511)	47 (46)
	The UK should remain in the EU	511 47%	337 55%	174 38%	130 35%	191 65%	52 63%	36 77%	5 4%	26 76%	447 90%	32 6%	32 69%
	The UK should leave the EU	526 49%	258 42%	269 58%	223 60%	93 32%	29 35%	8 18%	120 94%	8 24%	30 6%	488 91%	8 17%
	Don't know	39 4%	19 3%	20 4%	17 5%	9 3%	1 2%	3 6%	2 2%	0 0%	17 4%	15 3%	6 13%
If another EU Referendum was held tomorrow...how would you vote?	Base: Likely (8-10) voters, excl DK	1037 (1040)	595 (646)	442 (394)	352 (354)	284 (273)	80 (111)	45 (38)	125 (116)	35 (36)	477 (503)	520 (497)	41 (40)
	The UK should remain in the EU	511 49%	337 57%	174 39%	130 37%	191 67%	52 64%	36 81%	5 4%	26 76%	447 94%	32 6%	32 80%
	The UK should leave the EU	526 51%	258 43%	269 61%	223 63%	93 33%	29 36%	8 19%	120 96%	8 24%	30 6%	488 94%	8 20%
Q7. What are the top 3 issues that matter to you most when voting in the upcoming General Election?	Base: All respondents	1224 (1224)	673 (732)	551 (492)	393 (396)	325 (311)	84 (116)	51 (43)	134 (124)	40 (41)	538 (564)	580 (554)	106 (106)
	NHS and health	773 63%	400 59%	373 68%	219 56%	232 71%	56 67%	28 55%	76 57%	34 86%	356 66%	349 60%	69 65%
	Immigration	484 40%	226 34%	258 47%	178 45%	98 30%	25 30%	9 18%	97 73%	9 23%	109 20%	341 59%	34 32%
	EU membership/ Brexit	439 36%	275 41%	165 30%	171 43%	84 26%	31 37%	22 44%	66 49%	15 37%	183 34%	237 41%	20 19%
	Economy	362 30%	223 33%	139 25%	136 35%	97 30%	32 38%	21 41%	29 22%	4 9%	198 37%	137 24%	28 26%
	Security and policing	227 19%	116 17%	112 20%	97 25%	62 19%	10 12%	6 11%	19 14%	1 3%	83 15%	127 22%	17 16%
	Education	222 18%	144 21%	77 14%	55 14%	72 22%	23 28%	9 17%	4 3%	6 15%	137 25%	60 10%	25 24%
	Tax and spending	218 18%	133 20%	85 15%	80 20%	50 15%	12 14%	17 33%	12 9%	5 12%	114 21%	83 14%	21 20%
	Social care	174 14%	100 15%	73 13%	46 12%	58 18%	19 22%	9 18%	10 8%	5 12%	84 16%	69 12%	21 20%
	Welfare	167 14%	82 12%	85 16%	33 8%	69 21%	8 9%	14 28%	17 12%	7 19%	82 15%	71 12%	14 13%
	Housing	156 13%	72 11%	84 15%	35 9%	48 15%	8 10%	6 13%	10 8%	8 20%	75 14%	59 10%	23 22%
	Jobs	145 12%	79 12%	66 12%	42 11%	46 14%	6 7%	3 5%	8 6%	5 12%	72 13%	51 9%	22 21%
	Defence	111 9%	49 7%	62 11%	40 10%	21 6%	5 6%	2 4%	20 15%	1 2%	38 7%	63 11%	10 9%
	Environment	83 7%	56 8%	27 5%	14 4%	19 6%	9 10%	2 5%	7 5%	15 38%	46 9%	28 5%	8 8%
	International aid spending	78 6%	43 6%	35 6%	28 7%	13 4%	2 3%	2 5%	25 19%	1 2%	15 3%	59 10%	4 4%
	Public Transport	33 3%	23 3%	10 2%	6 1%	7 2%	5 6%	1 3%	1 <1%	4 10%	23 4%	7 1%	3 3%

Base: 1,224		Total	Gender x Age						Location										
			Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	East Anglia	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire
Total		1224	177	211	209	175	213	238	118	91	158	53	143	105	173	106	61	110	106
		(1224)	(173)	(211)	(212)	(189)	(219)	(220)	(108)	(94)	(144)	(55)	(139)	(103)	(179)	(113)	(64)	(111)	(114)
Which party do you think is best placed to...Prevent terrorist activity in the UK	Base: All respondents	1224	177	211	209	175	213	238	118	91	158	53	143	105	173	106	61	110	106
	The Conservatives	490	58	77	130	34	76	116	49	41	64	23	55	36	76	46	17	40	43
		40%	33%	36%	62%	19%	35%	49%	42%	45%	41%	44%	38%	34%	44%	44%	28%	36%	41%
	Both the same	290	51	54	31	40	58	56	23	25	35	11	26	29	41	23	17	30	29
		24%	29%	25%	15%	23%	27%	24%	19%	27%	22%	21%	19%	27%	24%	21%	28%	28%	28%
Labour	244	48	52	32	48	37	28	21	7	32	15	45	27	26	24	14	17	17	
	20%	27%	24%	15%	27%	17%	12%	18%	8%	20%	28%	31%	25%	15%	22%	22%	15%	16%	
Don't know	200	20	29	17	54	43	38	24	18	27	4	17	14	29	14	13	23	17	
	16%	11%	14%	8%	31%	20%	16%	21%	19%	17%	7%	12%	13%	17%	13%	22%	21%	16%	
Which party do you think is best placed to...Makes sure that emergency services are fit for purpose		1224	177	211	209	175	213	238	118	91	158	53	143	105	173	106	61	110	106
		(1224)	(173)	(211)	(212)	(189)	(219)	(220)	(108)	(94)	(144)	(55)	(139)	(103)	(179)	(113)	(64)	(111)	(114)
The Conservatives	360	34	52	93	22	59	100	37	33	48	17	39	29	51	30	15	35	25	
	29%	19%	25%	45%	13%	27%	42%	31%	37%	30%	32%	27%	28%	30%	29%	25%	31%	24%	
Both the same	254	42	44	48	20	49	51	22	19	29	11	23	25	36	22	14	22	30	
	21%	24%	21%	23%	11%	23%	22%	19%	21%	18%	21%	16%	24%	21%	21%	24%	20%	28%	
Labour	426	80	87	53	82	68	56	40	23	52	23	64	37	61	34	18	39	35	
	35%	45%	41%	25%	47%	32%	24%	34%	25%	33%	44%	45%	36%	36%	32%	29%	35%	33%	
Don't know	184	21	28	15	51	38	31	19	16	30	1	17	13	24	19	14	14	16	
	15%	12%	13%	7%	29%	18%	13%	16%	18%	19%	2%	12%	12%	14%	18%	23%	13%	15%	
Which party do you think is best placed to...Meet our children's educational needs		1224	177	211	209	175	213	238	118	91	158	53	143	105	173	106	61	110	106
		(1224)	(173)	(211)	(212)	(189)	(219)	(220)	(108)	(94)	(144)	(55)	(139)	(103)	(179)	(113)	(64)	(111)	(114)
The Conservatives	344	35	56	87	22	51	93	39	30	44	18	37	31	53	22	17	26	26	
	28%	20%	27%	41%	13%	24%	39%	33%	33%	28%	34%	26%	29%	31%	21%	27%	24%	25%	
Both the same	216	33	43	36	21	41	42	16	19	34	7	23	16	25	19	13	23	22	
	18%	19%	20%	17%	12%	19%	18%	13%	20%	22%	14%	16%	15%	14%	18%	21%	21%	21%	
Labour	456	82	80	63	87	83	61	43	22	54	25	65	42	68	43	19	39	36	
	37%	46%	38%	30%	50%	39%	26%	36%	24%	34%	48%	46%	40%	39%	40%	31%	35%	34%	
Don't know	208	27	32	23	45	38	43	21	20	26	2	17	16	28	22	13	22	21	
	17%	15%	15%	11%	25%	18%	18%	18%	22%	16%	4%	12%	16%	16%	21%	21%	20%	20%	
Which party do you think is best placed to...Deliver appropriate care for the elderly		1224	177	211	209	175	213	238	118	91	158	53	143	105	173	106	61	110	106
		(1224)	(173)	(211)	(212)	(189)	(219)	(220)	(108)	(94)	(144)	(55)	(139)	(103)	(179)	(113)	(64)	(111)	(114)
The Conservatives	264	25	40	61	20	44	73	31	24	36	13	29	21	41	22	9	26	11	
	22%	14%	19%	29%	11%	21%	31%	27%	27%	23%	25%	20%	20%	24%	21%	14%	24%	10%	
Both the same	198	35	32	46	15	39	32	18	11	24	7	19	15	36	16	14	19	21	
	16%	20%	15%	22%	9%	18%	14%	15%	12%	15%	13%	13%	15%	21%	15%	23%	17%	20%	
Labour	555	94	106	79	97	95	84	47	36	70	30	72	54	70	50	24	49	52	
	45%	53%	50%	38%	56%	44%	35%	40%	40%	45%	57%	51%	52%	41%	47%	39%	45%	49%	
Don't know	207	23	33	24	43	35	48	22	20	28	3	23	14	26	19	15	15	22	
	17%	13%	16%	12%	24%	16%	20%	19%	22%	18%	6%	16%	14%	15%	18%	24%	14%	21%	

Base: 1,224		Total	SEG		2015 UK Parliamentary vote						2016 EU referendum vote		
			ABC1	C2DE	Conservative	Labour	Liberal Democrat	SNP	UKIP	Green Party	Remain	Leave	Did not vote
Total		1224	673	551	393	325	84	51	134	40	538	580	106
		(1224)	(732)	(492)	(396)	(311)	(116)	(43)	(124)	(41)	(564)	(554)	(106)
Which party do you think is best placed to...Prevent terrorist activity in the UK	Base: All respondents	1224	673	551	393	325	84	51	134	40	538	580	106
		(1224)	(732)	(492)	(396)	(311)	(116)	(43)	(124)	(41)	(564)	(554)	(106)
	The Conservatives	490	299	192	286	47	36	6	71	7	161	308	22
		40%	44%	35%	73%	14%	42%	11%	53%	17%	30%	53%	21%
	Both the same	290	161	129	56	92	32	17	31	11	154	109	27
		24%	24%	23%	14%	28%	38%	34%	23%	29%	29%	19%	25%
Labour	244	113	131	18	142	9	20	9	11	138	83	23	
	20%	17%	24%	5%	44%	11%	39%	6%	28%	26%	14%	22%	
Don't know	200	101	99	33	45	8	8	23	11	85	80	34	
	16%	15%	18%	8%	14%	9%	16%	18%	26%	16%	14%	32%	
Which party do you think is best placed to...Makes sure that emergency services are fit for purpose	Base: All respondents	1224	673	551	393	325	84	51	134	40	538	580	106
		(1224)	(732)	(492)	(396)	(311)	(116)	(43)	(124)	(41)	(564)	(554)	(106)
	The Conservatives	360	218	141	239	20	20	4	49	1	125	220	15
		29%	32%	26%	61%	6%	23%	7%	36%	2%	23%	38%	15%
	Both the same	254	147	107	74	62	25	13	36	7	106	130	18
		21%	22%	19%	19%	19%	30%	26%	27%	18%	20%	22%	17%
Labour	426	218	208	44	211	26	27	28	26	242	145	39	
	35%	32%	38%	11%	65%	31%	53%	21%	65%	45%	25%	37%	
Don't know	184	89	95	36	32	13	7	21	6	65	85	34	
	15%	13%	17%	9%	10%	15%	13%	16%	15%	12%	15%	32%	
Which party do you think is best placed to...Meet our children's educational needs	Base: All respondents	1224	673	551	393	325	84	51	134	40	538	580	106
		(1224)	(732)	(492)	(396)	(311)	(116)	(43)	(124)	(41)	(564)	(554)	(106)
	The Conservatives	344	207	137	219	19	21	2	53	3	113	221	10
		28%	31%	25%	56%	6%	25%	5%	39%	8%	21%	38%	10%
	Both the same	216	124	92	74	45	22	8	29	3	92	103	21
		18%	18%	17%	19%	14%	26%	16%	21%	6%	17%	18%	20%
Labour	456	243	213	51	232	28	32	25	21	264	151	41	
	37%	36%	39%	13%	71%	33%	63%	19%	53%	49%	26%	39%	
Don't know	208	99	109	50	29	14	8	27	13	69	106	33	
	17%	15%	20%	13%	9%	16%	16%	20%	32%	13%	18%	31%	
Which party do you think is best placed to...Deliver appropriate care for the elderly	Base: All respondents	1224	673	551	393	325	84	51	134	40	538	580	106
		(1224)	(732)	(492)	(396)	(311)	(116)	(43)	(124)	(41)	(564)	(554)	(106)
	The Conservatives	264	159	105	182	11	9	2	42	0	79	173	11
		22%	24%	19%	46%	3%	11%	4%	31%	0	15%	30%	11%
	Both the same	198	110	88	67	32	19	5	28	8	81	100	17
		16%	16%	16%	17%	10%	23%	10%	21%	19%	15%	17%	16%
Labour	555	295	260	85	246	43	38	39	28	306	201	49	
	45%	44%	47%	22%	76%	51%	75%	29%	70%	57%	35%	46%	
Don't know	207	109	98	58	35	13	6	25	4	72	106	29	
	17%	16%	18%	15%	11%	16%	11%	19%	10%	13%	18%	28%	

Base: 1,224		Total	Gender x Age						Location										
			Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	East Anglia	East Midlands	London	North East	North West	Scotland	South East	South West	Wales	West Midlands	Yorkshire
Total		1224	177	211	209	175	213	238	118	91	158	53	143	105	173	106	61	110	106
		(1224)	(173)	(211)	(212)	(189)	(219)	(220)	(108)	(94)	(144)	(55)	(139)	(103)	(179)	(113)	(64)	(111)	(114)
Which party do you think is best placed to...Manage the UK economy	Base: All respondents	1224	177	211	209	175	213	238	118	91	158	53	143	105	173	106	61	110	106
		(1224)	(173)	(211)	(212)	(189)	(219)	(220)	(108)	(94)	(144)	(55)	(139)	(103)	(179)	(113)	(64)	(111)	(114)
	The Conservatives	537	53	88	137	41	76	142	58	49	65	24	55	39	82	47	25	46	48
		44%	30%	42%	65%	23%	36%	60%	49%	54%	41%	46%	39%	37%	47%	44%	41%	42%	45%
	Both the same	191	37	33	19	22	50	30	21	13	25	8	17	21	30	16	8	18	16
		16%	21%	16%	9%	12%	23%	13%	18%	14%	16%	14%	12%	20%	17%	15%	13%	16%	15%
Labour	329	67	65	39	70	50	38	28	12	45	18	57	36	35	32	16	28	23	
	27%	38%	31%	19%	40%	23%	16%	24%	13%	28%	35%	40%	34%	20%	30%	26%	25%	21%	
Don't know	167	20	25	14	43	37	27	11	18	23	3	14	10	27	11	12	18	19	
	14%	11%	12%	7%	24%	17%	11%	9%	20%	15%	6%	10%	10%	16%	10%	19%	16%	18%	
Which party do you think is best placed to...Negotiate the UK's exit from the EU		1224	177	211	209	175	213	238	118	91	158	53	143	105	173	106	61	110	106
		(1224)	(173)	(211)	(212)	(189)	(219)	(220)	(108)	(94)	(144)	(55)	(139)	(103)	(179)	(113)	(64)	(111)	(114)
Which party do you think is best placed to...Negotiate the UK's exit from the EU	Base: All respondents	1224	177	211	209	175	213	238	118	91	158	53	143	105	173	106	61	110	106
		(1224)	(173)	(211)	(212)	(189)	(219)	(220)	(108)	(94)	(144)	(55)	(139)	(103)	(179)	(113)	(64)	(111)	(114)
	The Conservatives	575	56	90	139	44	96	151	54	51	75	28	59	40	87	50	25	51	53
		47%	31%	42%	66%	25%	45%	63%	46%	56%	47%	53%	41%	39%	51%	48%	41%	46%	50%
	Both the same	181	33	40	21	22	34	29	23	13	18	5	21	16	26	17	8	20	13
		15%	19%	19%	10%	13%	16%	12%	20%	14%	12%	10%	15%	15%	15%	16%	13%	19%	13%
Labour	265	60	48	26	63	37	31	21	10	30	14	43	33	36	20	15	21	22	
	22%	34%	23%	12%	36%	17%	13%	17%	11%	19%	26%	30%	31%	21%	19%	25%	19%	21%	
Don't know	204	28	33	23	46	46	27	20	17	35	6	20	16	24	19	13	17	18	
	17%	16%	16%	11%	27%	22%	11%	17%	18%	22%	11%	14%	15%	14%	17%	22%	16%	17%	
It has been suggested that Labour, the Liberal Democrats and the Green Party form a 'progressive alliance' and agree not to field candidates against each other and, instead, unite to support the single candidate with the best chance of winning each seat.	Base: All planning to vote Labour, Lib Dem or Green	498	105	86	64	90	85	68	43	29	69	26	80	21	63	45	22	51	49
		(511)	(102)	(88)	(67)	(98)	(89)	(67)	(40)	(32)	(65)	(27)	(79)	(21)	(68)	(49)	(24)	(52)	(54)
	Vote for the candidate from one of the other parties in the progressive alliance	239	50	46	24	50	37	31	20	15	36	10	38	7	35	26	11	23	19
		48%	48%	54%	37%	56%	44%	46%	46%	53%	52%	39%	47%	31%	55%	58%	48%	45%	38%
	Vote for the Conservative party	43	14	8	6	6	5	4	5	3	5	2	6	4	4	3	1	5	5
		9%	13%	10%	10%	7%	6%	6%	11%	11%	8%	9%	7%	20%	6%	6%	4%	10%	10%
Vote for a candidate from another party	92	20	13	17	13	14	14	7	6	13	6	17	5	10	7	4	9	8	
	19%	19%	15%	27%	15%	17%	21%	16%	21%	19%	23%	21%	23%	16%	15%	18%	18%	17%	
Not vote	37	5	6	7	8	6	4	4	1	7	2	5	1	3	3	6	6	5	
	7%	5%	7%	11%	9%	7%	7%	8%	3%	9%	9%	7%	6%	1%	6%	13%	12%	9%	
If there wasn't a [party planning to vote for]	Don't know	87	15	13	9	12	23	14	8	4	8	5	14	4	13	6	4	8	13
	17%	15%	15%	15%	13%	26%	21%	18%	12%	12%	20%	18%	19%	21%	14%	18%	15%	26%	

Base: 1,224		Total	SEG		2015 UK Parliamentary vote						2016 EU referendum vote			
			ABC1	C2DE	Conservative	Labour	Liberal Democrat	SNP	UKIP	Green Party	Remain	Leave	Did not vote	
Total		1224 (1224)	673 (732)	551 (492)	393 (396)	325 (311)	84 (116)	51 (43)	134 (124)	40 (41)	538 (564)	580 (554)	106 (106)	
Which party do you think is best placed to...Manage the UK economy	Base: All respondents	1224 (1224)	673 (732)	551 (492)	393 (396)	325 (311)	84 (116)	51 (43)	134 (124)	40 (41)	538 (564)	580 (554)	106 (106)	
	The Conservatives	537 44%	330 49%	208 38%	304 77%	54 17%	42 50%	4 7%	79 59%	5 12%	185 34%	327 56%	25 24%	
	Both the same	191 16%	101 15%	90 16%	39 10%	55 17%	12 14%	14 28%	25 19%	11 27%	87 16%	82 14%	22 20%	
	Labour	329 27%	163 24%	166 30%	27 7%	182 56%	17 20%	25 49%	13 9%	18 45%	199 37%	99 17%	31 29%	
	Don't know	167 14%	79 12%	87 16%	23 6%	34 11%	13 16%	8 16%	18 13%	6 16%	66 12%	71 12%	29 27%	
Which party do you think is best placed to...Negotiate the UK's exit from the EU	Base: All respondents	1224 (1224)	673 (732)	551 (492)	393 (396)	325 (311)	84 (116)	51 (43)	134 (124)	40 (41)	538 (564)	580 (554)	106 (106)	
	The Conservatives	575 47%	338 50%	237 43%	315 80%	70 21%	40 47%	5 9%	87 65%	5 13%	186 35%	363 63%	25 24%	
	Both the same	181 15%	96 14%	84 15%	34 9%	62 19%	16 19%	14 28%	19 14%	4 11%	88 16%	69 12%	23 22%	
	Labour	265 22%	143 21%	122 22%	19 5%	144 44%	11 14%	22 44%	10 8%	17 42%	171 32%	75 13%	19 18%	
	Don't know	204 17%	97 14%	107 19%	25 6%	49 15%	17 20%	9 19%	18 14%	14 35%	92 17%	73 13%	39 36%	
It has been suggested that Labour, the Liberal Democrats and the Green Party form a 'progressive alliance' and agree not to field candidates against each other and, instead, unite to support the single candidate with the best chance of winning each seat.	Base: All planning to vote Labour, Lib Dem or Green	498 (511)	283 (314)	216 (197)	55 (56)	259 (249)	55 (77)	8 (6)	13 (13)	34 (35)	304 (324)	149 (143)	45 (44)	
	Vote for the candidate from one of the other parties in the progressive alliance	239 48%	156 55%	83 38%	17 30%	123 47%	33 60%	6 70%	4 32%	22 64%	167 55%	51 34%	20 45%	
	Vote for the Conservative party	43 9%	27 10%	16 8%	11 20%	15 6%	9 17%	0 0%	0 13%	2 3%	1 9%	28 9%	13 9%	2 4%
	Vote for a candidate from another party	92 19%	43 15%	49 23%	14 25%	56 22%	4 8%	1 14%	3 24%	6 18%	6 18%	56 21%	32 9%	4 9%
	Not vote	37 7%	14 5%	23 11%	4 7%	22 9%	2 9%	1 17%	1 8%	1 3%	12 4%	17 12%	8 17%	
	Don't know	87 17%	43 15%	44 20%	10 17%	42 16%	8 14%	0 0%	3 22%	4 11%	41 13%	35 24%	11 24%	
If there wasn't a [party planning to vote for]														