

Client: Wings over Scotland

Agency: panelbase

Universe: Adults resident in Scotland

Methodology: Online

Sample size: 1025

Fieldwork dates: 28 March - 4 April 2014

Weighting: All the results were weighted by age, sex, household tenure and SEG. Respondents who voted in the 2011 Holyrood election were weighted back to the actual election result. Independence voting intention was filtered on 8-10 likely to vote.

Further enquiries: Ivor Knox, ivork@panelbase.com

Base: 1025		Total	Gender		Age			Gender x Age						Social Grading	
			Male	Female	16-34	35-54	55+	Male x 16-34	Male x 35-54	Male x 55+	Female x 16-34	Female x 35-54	Female x 55+	ABC1	C2DE
Total		1025 (1025) 100%	492 (503) 100%	533 (522) 100%	305 (247) 100%	351 (366) 100%	369 (412) 100%	161 (118) 100%	167 (181) 100%	164 (204) 100%	145 (129) 100%	183 (185) 100%	205 (208) 100%	467 (749) 100%	558 (276) 100%
Are you	Base:	1025 (1025)	492 (503)	533 (522)	305 (247)	351 (366)	369 (412)	161 (118)	167 (181)	164 (204)	145 (129)	183 (185)	205 (208)	467 (749)	558 (276)
	Male	492 48%	492 100%	0 0	161 53%	167 48%	164 44%	161 100%	167 100%	164 100%	0 0	0 0	0 0	230 49%	262 47%
	Female	533 52%	0 0	533 100%	145 47%	183 52%	205 56%	0 0	0 0	0 0	145 100%	183 100%	205 100%	237 51%	296 53%
Please select your age	Base:	1025 (1025)	492 (503)	533 (522)	305 (247)	351 (366)	369 (412)	161 (118)	167 (181)	164 (204)	145 (129)	183 (185)	205 (208)	467 (749)	558 (276)
	16-24	147 14%	62 13%	84 16%	147 48%	0 0	0 0	62 39%	0 0	0 0	84 58%	0 0	0 0	65 14%	81 15%
	25-34	159 16%	98 20%	60 11%	159 52%	0 0	0 0	98 61%	0 0	0 0	60 42%	0 0	0 0	38 8%	121 22%
	35-44	165 16%	83 17%	82 15%	0 0	165 47%	0 0	0 0	83 49%	0 0	0 0	82 45%	0 0	91 20%	74 13%
	45-54	186 18%	85 17%	101 19%	0 0	186 53%	0 0	0 0	85 51%	0 0	0 0	101 55%	0 0	75 16%	111 20%
	55-64	154 15%	66 13%	88 16%	0 0	0 0	154 42%	0 0	0 0	66 40%	0 0	0 0	88 43%	75 16%	79 14%
	65+	215 21%	98 20%	117 22%	0 0	0 0	215 58%	0 0	0 0	98 60%	0 0	0 0	117 57%	122 26%	93 17%

Base: 1025		Total	Did you vote in Scotland in the 2011 Scottish Parliamentary Election? If so, who did you vote for with your constituency vote?									There will be a referendum on an independent Scotland on the 18th of September. How do you intend to vote in response to the question:				FILTERED There will be a referendum on an independent Scotland on the 18th of September. How do you intend to vote in response to the question:		
			Conservative	Labour	Liberal Democrats	SNP	Greens	Other	Did not vote	Can't remember	Not eligible to vote	Yes	No	Undecided	Will not vote	Yes	No	Undecided
Total		1025 (1025) 100%	110 (126) 100%	251 (211) 100%	63 (107) 100%	360 (315) 100%	4 (17) 100%	5 (17) 100%	155 (144) 100%	52 (60) 100%	25 (28) 100%	393 (338) 100%	452 (509) 100%	163 (160) 100%	16 (18) 100%	369 (316) 100%	413 (465) 100%	123 (123) 100%
Are you		Base: 1025 (1025)	110 (126)	251 (211)	63 (107)	360 (315)	4 (17)	5 (17)	155 (144)	52 (60)	25 (28)	393 (338)	452 (509)	163 (160)	16 (18)	369 (316)	413 (465)	123 (123)
Male		492 48%	57 52%	116 46%	24 38%	189 53%	1 19%	2 48%	71 46%	19 37%	13 52%	222 56%	193 43%	70 43%	8 48%	210 57%	172 42%	56 45%
Female		533 52%	53 48%	135 54%	39 62%	171 47%	3 81%	3 52%	85 54%	33 63%	12 48%	171 44%	260 57%	93 57%	8 52%	159 43%	241 58%	67 55%
Please select your age		Base: 1025 (1025)	110 (126)	251 (211)	63 (107)	360 (315)	4 (17)	5 (17)	155 (144)	52 (60)	25 (28)	393 (338)	452 (509)	163 (160)	16 (18)	369 (316)	413 (465)	123 (123)
16-24		147 14%	2 2%	38 15%	3 5%	22 6%	0 5%	0 6%	53 34%	12 24%	15 61%	52 13%	63 14%	28 17%	4 25%	48 13%	47 11%	16 13%
25-34		159 16%	9 8%	38 15%	10 16%	48 13%	0 11%	1 17%	35 22%	12 24%	6 24%	59 15%	74 16%	22 13%	4 27%	55 15%	61 15%	11 9%
35-44		165 16%	10 9%	46 19%	10 16%	76 21%	1 25%	0 6%	16 10%	5 10%	1 4%	77 20%	58 13%	30 18%	0 2%	70 19%	56 14%	24 20%
45-54		186 18%	15 14%	47 19%	16 25%	76 21%	1 19%	2 33%	17 11%	12 23%	1 3%	73 19%	75 17%	36 22%	1 7%	68 18%	70 17%	29 24%
55-64		154 15%	24 21%	33 13%	11 17%	63 17%	1 19%	0 0%	16 10%	7 13%	0 <1%	62 16%	67 15%	24 15%	1 5%	60 16%	64 16%	22 18%
65+		215 21%	50 46%	49 20%	14 22%	76 21%	1 20%	2 38%	18 12%	3 6%	2 7%	70 18%	116 26%	24 14%	6 34%	68 18%	115 28%	20 16%

Base: 1025		Total	Gender		Age			Gender x Age						Social Grading	
			Male	Female	16-34	35-54	55+	Male x 16-34	Male x 35-54	Male x 55+	Female x 16-34	Female x 35-54	Female x 55+	ABC1	C2DE
Total		1025 (1025) 100%	492 (503) 100%	533 (522) 100%	305 (247) 100%	351 (366) 100%	369 (412) 100%	161 (118) 100%	167 (181) 100%	164 (204) 100%	145 (129) 100%	183 (185) 100%	205 (208) 100%	467 (749) 100%	558 (276) 100%
There will be a referendum on an independent Scotland on the 18th of September. How do you intend to vote in response to the question: Should Scotland be an independent country?		Base: (8-10 likely to vote) 905 (904)	437 (453)	468 (451)	238 (177)	317 (333)	350 (394)	129 (90)	155 (168)	153 (195)	109 (87)	162 (165)	197 (199)	423 (670)	482 (234)
Yes		369 41%	210 48%	159 34%	102 43%	139 44%	128 37%	74 58%	77 49%	59 38%	28 26%	62 38%	70 35%	169 40%	200 41%
No		413 46%	172 39%	241 52%	108 45%	125 40%	180 51%	41 31%	54 35%	77 51%	67 62%	72 44%	102 52%	204 48%	209 43%
Undecided		123 14%	56 13%	67 14%	28 12%	53 17%	42 12%	14 11%	25 16%	17 11%	14 13%	28 18%	25 13%	50 12%	73 15%
Will not vote		0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0
You answered "Undecided". Although you haven't yet made up your mind, would you say you were currently leaning more in one direction than the other?		Base: 163 (160)	70 (63)	93 (97)	49 (48)	66 (66)	48 (46)	24 (19)	26 (27)	19 (17)	25 (29)	40 (39)	29 (29)	64 (107)	99 (53)
5. I'm leaning quite strongly towards Yes, but I'm not certain yet		16 10%	6 8%	10 11%	7 15%	8 12%	1 2%	5 20%	1 4%	0 0	2 10%	7 17%	1 4%	3 5%	13 13%
4. I'm leaning slightly towards Yes		47 29%	17 25%	29 31%	14 28%	16 24%	17 35%	7 27%	7 28%	3 18%	7 29%	9 22%	13 47%	20 30%	27 27%
3. I'm absolutely undecided		56 34%	28 40%	29 31%	19 39%	25 38%	12 24%	10 41%	11 42%	7 35%	9 37%	14 36%	5 17%	11 18%	45 45%
2. I'm leaning slightly towards No		40 25%	16 23%	24 25%	7 15%	15 23%	18 37%	2 9%	5 20%	9 46%	5 21%	10 25%	9 31%	27 41%	13 14%
1. I'm leaning quite strongly towards No, but I'm not certain yet		4 2%	3 4%	1 1%	2 3%	2 3%	1 1%	1 3%	2 6%	0 1%	1 4%	0 0	0 1%	4 6%	0 <1%
Mean score		3.2	3.1	3.3	3.4	3.2	3.0	3.5	3.0	2.7	3.2	3.3	3.2	2.9	3.4

Base: 1025	Total	Did you vote in Scotland in the 2011 Scottish Parliamentary Election? If so, who did you vote for with your constituency vote?										There will be a referendum on an independent Scotland on the 18th of September. How do you intend to vote in response to the question:				FILTERED There will be a referendum on an independent Scotland on the 18th of September. How do you intend to vote in response to the question:		
		Conservative	Labour	Liberal Democrats	SNP	Greens	Other	Did not vote	Can't remember	Not eligible to vote	Yes	No	Undecided	Will not vote	Yes	No	Undecided	
Total	1025 (1025) 100%	110 (126) 100%	251 (211) 100%	63 (107) 100%	360 (315) 100%	4 (17) 100%	5 (17) 100%	155 (144) 100%	52 (60) 100%	25 (28) 100%	393 (338) 100%	452 (509) 100%	163 (160) 100%	16 (18) 100%	369 (316) 100%	413 (465) 100%	123 (123) 100%	
There will be a referendum on an independent Scotland on the 18th of September. How do you intend to vote in response to the question: Should Scotland be an independent country?	Base: (8-10 likely to vote) 905 (904)	110 (126)	224 (193)	58 (97)	355 (306)	4 (15)	4 (15)	89 (85)	45 (51)	15 (16)	369 (316)	413 (465)	123 (123)	0 (0)	369 (316)	413 (465)	123 (123)	
Yes	369 41%	13 12%	59 27%	10 17%	240 68%	1 33%	1 12%	30 33%	6 14%	9 61%	369 100%	0 0	0 0	0 0	369 100%	0 0	0 0	
No	413 46%	97 88%	136 61%	40 70%	64 18%	2 50%	3 66%	47 52%	19 41%	5 37%	0 0	413 100%	0 0	0 0	0 0	413 100%	0 0	
Undecided	123 14%	0 <1%	28 13%	8 14%	51 14%	1 17%	1 22%	13 15%	20 45%	0 2%	0 0	0 0	123 100%	0 0	0 0	0 0	123 100%	
Will not vote	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	
You answered "Undecided". Although you haven't yet made up your mind, would you say you were currently leaning more in one direction than the other?	Base: 163 (160)	0 (1)	37 (32)	9 (17)	51 (45)	1 (3)	1 (4)	39 (33)	24 (23)	1 (2)	0 (0)	0 (0)	163 (160)	0 (0)	0 (0)	0 (0)	123 (123)	
5. I'm leaning quite strongly towards Yes, but I'm not certain yet	16 10%	0 0	3 9%	0 0	7 14%	0 0	0 0	5 14%	0 0	0 0	0 0	0 0	16 10%	0 0	0 0	0 0	14 11%	
4. I'm leaning slightly towards Yes	47 29%	0 0	8 21%	2 23%	17 34%	0 0	1 49%	15 39%	4 16%	0 34%	0 0	0 0	47 29%	0 0	0 0	0 0	28 23%	
3. I'm absolutely undecided	56 34%	0 0	14 38%	2 22%	9 18%	0 31%	0 0	14 36%	17 70%	0 0	0 0	0 0	56 34%	0 0	0 0	0 0	46 38%	
2. I'm leaning slightly towards No	40 25%	0 100%	11 31%	4 51%	17 32%	0 31%	1 51%	4 9%	2 9%	1 66%	0 0	0 0	40 25%	0 0	0 0	0 0	33 27%	
1. I'm leaning quite strongly towards No, but I'm not certain yet	4 2%	0 0	1 2%	0 5%	1 2%	0 37%	0 0	1 2%	1 5%	0 0	0 0	0 0	4 2%	0 0	0 0	0 0	2 2%	
Mean score	3.2	2.0	3.0	2.6	3.3	1.9	3.0	3.5	3.0	2.7			3.2				3.2	

Base: 1025		Total	Gender		Age			Gender x Age						Social Grading		
			Male	Female	16-34	35-54	55+	Male x 16-34	Male x 35-54	Male x 55+	Female x 16-34	Female x 35-54	Female x 55+	ABC1	C2DE	
Total		1025 (1025) 100%	492 (503) 100%	533 (522) 100%	305 (247) 100%	351 (366) 100%	369 (412) 100%	161 (118) 100%	167 (181) 100%	164 (204) 100%	145 (129) 100%	183 (185) 100%	205 (208) 100%	467 (749) 100%	558 (276) 100%	
If this was the independence referendum ballot paper, how would you vote?		Base: (8-10 likely to vote)	905 (904)	437 (453)	468 (451)	238 (177)	317 (333)	350 (394)	129 (90)	155 (168)	153 (195)	109 (87)	162 (165)	197 (199)	423 (670)	482 (234)
UK		417 46%	178 41%	239 51%	101 42%	127 40%	188 54%	42 32%	56 36%	80 53%	59 54%	72 44%	108 55%	207 49%	209 43%	
Scotland		399 44%	219 50%	180 39%	113 48%	152 48%	134 38%	73 57%	85 55%	60 39%	40 37%	67 41%	73 37%	175 41%	224 46%	
Undecided		89 10%	40 9%	49 10%	23 10%	38 12%	28 8%	14 11%	14 9%	12 8%	9 9%	24 15%	16 8%	41 10%	48 10%	
At its recent conference the Labour Party announced its proposals, called "Powers for a Purpose", to extend devolution (in the event of a No vote) if Labour wins the UK general election in 2015.		Base:	1025 (1025)	492 (503)	533 (522)	305 (247)	351 (366)	369 (412)	161 (118)	167 (181)	164 (204)	145 (129)	183 (185)	205 (208)	467 (749)	558 (276)
Yes		504 49%	285 58%	219 41%	102 33%	189 54%	213 58%	61 38%	108 65%	117 71%	41 29%	81 44%	96 47%	245 52%	259 46%	
No		521 51%	207 42%	314 59%	203 67%	162 46%	156 42%	100 62%	59 35%	47 29%	103 71%	102 56%	109 53%	222 48%	299 54%	
Which of the following statements regarding the proposals would you personally agree with?		Base:	504 (507)	285 (310)	219 (197)	102 (75)	189 (177)	213 (255)	61 (48)	108 (112)	117 (150)	41 (27)	81 (65)	96 (105)	245 (387)	259 (120)
The proposals have not changed my opinion on independence		243 48%	149 52%	94 43%	30 30%	94 50%	119 56%	23 38%	59 54%	68 58%	8 18%	35 44%	51 53%	141 58%	102 39%	
I do NOT believe the proposals would be implemented in the event of a No vote		171 34%	108 38%	63 29%	39 38%	63 33%	70 33%	28 46%	38 36%	41 36%	11 26%	24 30%	28 29%	88 36%	83 32%	
I think the proposals do NOT go far enough		145 29%	107 37%	38 17%	33 32%	61 32%	51 24%	31 52%	44 41%	31 27%	2 4%	16 20%	20 21%	66 27%	78 30%	
I fully or mostly understand the proposals		86 17%	60 21%	26 12%	25 24%	36 19%	26 12%	9 15%	30 28%	21 18%	16 38%	5 7%	5 5%	41 17%	46 18%	
I believe the proposals would be implemented in the event of a No vote		80 16%	30 11%	50 23%	16 15%	30 16%	34 16%	4 7%	9 9%	17 14%	12 28%	21 26%	17 18%	37 15%	42 16%	
I think the proposals go far enough		67 13%	35 12%	32 15%	12 12%	29 16%	26 12%	11 18%	15 14%	9 8%	1 2%	15 18%	17 17%	30 12%	37 14%	
The proposals make me more likely to vote Yes to independence		52 10%	28 10%	24 11%	8 7%	23 12%	21 10%	7 12%	16 15%	4 4%	0 <1%	7 9%	17 18%	18 8%	34 13%	
I think the proposals are coherent and well-thought-out		49 10%	30 11%	19 9%	11 10%	21 11%	18 8%	6 9%	11 10%	13 11%	5 12%	9 12%	4 5%	24 10%	25 10%	
The proposals make me more likely to vote No to independence		48 10%	25 9%	23 11%	11 10%	12 6%	26 12%	2 3%	5 5%	18 15%	9 22%	6 8%	8 8%	28 12%	20 8%	
I have seen the document itself (a physical copy or online), rather than just hearing about it in the media		26 5%	17 6%	9 4%	12 11%	8 4%	6 3%	8 13%	5 4%	4 4%	3 8%	4 4%	2 2%	14 6%	12 5%	

Base: 1025	Total	Did you vote in Scotland in the 2011 Scottish Parliamentary Election? If so, who did you vote for with your constituency vote?										There will be a referendum on an independent Scotland on the 18th of September. How do you intend to vote in response to the question:				FILTERED There will be a referendum on an independent Scotland on the 18th of September. How do you intend to vote in response to the question:		
		Conservative	Labour	Liberal Democrats	SNP	Greens	Other	Did not vote	Can't remember	Not eligible to vote	Yes	No	Undecided	Will not vote	Yes	No	Undecided	
Total	1025 (1025) 100%	110 (126) 100%	251 (211) 100%	63 (107) 100%	360 (315) 100%	4 (17) 100%	5 (17) 100%	155 (144) 100%	52 (60) 100%	25 (28) 100%	393 (338) 100%	452 (509) 100%	163 (160) 100%	16 (18) 100%	369 (316) 100%	413 (465) 100%	123 (123) 100%	
If this was the independence referendum ballot paper, how would you vote?	Base: (8-10 likely to vote)	905 (904)	110 (126)	224 (193)	58 (97)	355 (306)	4 (15)	4 (15)	89 (85)	45 (51)	15 (16)	369 (316)	413 (465)	123 (123)	0 (0)	369 (316)	413 (465)	123 (123)
UK	417 46%	99 90%	136 61%	41 71%	61 17%	2 44%	3 71%	49 55%	19 43%	5 37%	17 5%	391 95%	9 7%	0 0%	17 5%	391 95%	9 7%	
Scotland	399 44%	11 10%	60 27%	9 15%	268 75%	1 38%	1 25%	31 34%	10 21%	9 61%	346 94%	21 5%	32 26%	0 0%	346 94%	21 5%	32 26%	
Undecided	89 10%	0 0%	28 12%	8 13%	27 7%	1 17%	0 5%	9 10%	16 36%	0 2%	7 2%	1 <1%	82 67%	0 0%	7 2%	1 <1%	82 67%	
At its recent conference the Labour Party announced its proposals, called "Powers for a Purpose", to extend devolution (in the event of a No vote) if Labour wins the UK general election in 2015.	Base:	1025 (1025)	110 (126)	251 (211)	63 (107)	360 (315)	4 (17)	5 (17)	155 (144)	52 (60)	25 (28)	393 (338)	452 (509)	163 (160)	16 (18)	369 (316)	413 (465)	123 (123)
Yes	504 49%	65 59%	117 47%	35 56%	228 63%	1 30%	3 54%	41 26%	12 24%	2 9%	254 65%	198 44%	51 32%	0 3%	235 64%	187 45%	44 36%	
No	521 51%	45 41%	134 53%	28 44%	132 37%	3 70%	2 46%	114 74%	40 76%	23 91%	139 35%	255 56%	112 68%	16 97%	134 36%	226 55%	79 64%	
Which of the following statements regarding the proposals would you personally agree with?	Base:	504 (507)	65 (76)	117 (108)	35 (59)	228 (188)	1 (6)	3 (8)	41 (39)	12 (19)	2 (4)	254 (211)	198 (247)	51 (47)	0 (2)	235 (198)	187 (233)	44 (42)
The proposals have not changed my opinion on independence	243 48%	39 60%	48 41%	18 51%	115 51%	1 82%	2 73%	12 30%	8 66%	0 0%	121 48%	102 52%	20 39%	0 0%	119 50%	101 54%	16 37%	
I do NOT believe the proposals would be implemented in the event of a No vote	171 34%	10 16%	29 25%	10 28%	107 47%	0 16%	1 34%	13 31%	1 11%	1 38%	107 42%	48 24%	16 32%	0 100%	99 42%	46 24%	13 29%	
I think the proposals do NOT go far enough	145 29%	4 7%	37 31%	3 9%	87 38%	0 0%	0 12%	14 33%	0 0%	0 0%	114 45%	10 5%	20 40%	0 0%	107 45%	10 5%	17 38%	
I fully or mostly understand the proposals	86 17%	12 18%	23 20%	6 17%	34 15%	0 33%	1 19%	7 17%	4 30%	0 0%	44 17%	34 17%	8 15%	0 0%	21 9%	49 26%	6 14%	
I believe the proposals would be implemented in the event of a No vote	80 16%	12 19%	28 24%	10 27%	23 10%	0 16%	0 0%	2 4%	6 45%	0 0%	21 8%	52 26%	6 12%	0 0%	39 17%	31 17%	4 10%	
I think the proposals go far enough	67 13%	8 13%	22 19%	9 26%	16 7%	0 16%	0 0%	11 26%	1 5%	0 0%	24 9%	37 18%	6 12%	0 0%	19 8%	35 19%	6 14%	
The proposals make me more likely to vote Yes to independence	52 10%	0 <1%	10 8%	1 2%	35 15%	0 18%	0 0%	5 13%	1 10%	0 0%	46 18%	0 0%	6 12%	0 0%	39 17%	0 0%	6 14%	
I think the proposals are coherent and well-thought-out	49 10%	1 1%	26 22%	2 6%	12 5%	0 35%	0 0%	7 17%	1 8%	0 0%	18 7%	24 12%	7 13%	0 0%	18 8%	20 11%	7 15%	
The proposals make me more likely to vote No to independence	48 10%	11 17%	15 13%	2 6%	16 7%	0 8%	0 2%	1 6%	1 62%	1 2%	4 2%	40 20%	5 9%	0 0%	3 1%	36 19%	5 11%	
I have seen the document itself (a physical copy or online), rather than just hearing about it in the media	26 5%	1 2%	6 5%	5 13%	13 6%	0 16%	0 0%	0 <1%	0 0%	0 0%	20 8%	6 3%	0 <1%	0 0%	17 7%	6 3%	0 <1%	

Base: 1025	Total	Gender		Age			Gender x Age						Social Grading	
		Male	Female	16-34	35-54	55+	Male x 16-34	Male x 35-54	Male x 55+	Female x 16-34	Female x 35-54	Female x 55+	ABC1	C2DE
Total	1025 (1025) 100%	492 (503) 100%	533 (522) 100%	305 (247) 100%	351 (366) 100%	369 (412) 100%	161 (118) 100%	167 (181) 100%	164 (204) 100%	145 (129) 100%	183 (185) 100%	205 (208) 100%	467 (749) 100%	558 (276) 100%
Generally speaking, which of the following sources of information about the independence debate would you say you personally considered the most trustworthy when thinking about how you'll vote?	Base: 1025 (1025)	492 (503)	533 (522)	305 (247)	351 (366)	369 (412)	161 (118)	167 (181)	164 (204)	145 (129)	183 (185)	205 (208)	467 (749)	558 (276)
TV	580 57%	265 54%	315 59%	175 57%	190 54%	215 58%	86 54%	82 49%	97 59%	89 61%	108 59%	118 58%	237 51%	343 61%
Online sources (websites and social media)	415 40%	188 38%	227 43%	161 53%	153 44%	101 27%	74 46%	76 46%	37 23%	87 60%	76 42%	64 31%	216 46%	198 36%
Newspapers	347 34%	182 37%	166 31%	89 29%	107 31%	151 41%	54 34%	49 30%	78 47%	34 24%	58 32%	74 36%	191 41%	156 28%
Friends and family	331 32%	159 32%	172 32%	113 37%	110 31%	109 29%	58 36%	50 30%	50 31%	54 37%	60 33%	58 28%	142 30%	190 34%
Official representatives of the Yes and No campaigns in person - people on street stalls, at public events, knocking on your door etc.	262 26%	119 24%	144 27%	82 27%	89 25%	91 25%	44 27%	40 24%	35 21%	38 26%	49 27%	56 27%	114 24%	149 27%
Radio	208 20%	102 21%	106 20%	32 10%	66 19%	110 30%	16 10%	34 20%	52 31%	15 11%	32 18%	59 29%	114 25%	94 17%
Have you ACTIVELY sought out information about the independence debate, or only read/seen what happens to have appeared in front of you?	Base: 1025 (1025)	492 (503)	533 (522)	305 (247)	351 (366)	369 (412)	161 (118)	167 (181)	164 (204)	145 (129)	183 (185)	205 (208)	467 (749)	558 (276)
Have sought it out on the internet	265 26%	159 32%	106 20%	119 39%	89 25%	56 15%	76 48%	51 31%	32 19%	43 30%	38 21%	25 12%	131 28%	134 24%
Have sought it out in newspapers/TV/radio	217 21%	124 25%	93 18%	31 10%	77 22%	109 29%	20 12%	50 30%	54 33%	12 8%	27 15%	55 27%	106 23%	112 20%
Have sought it out by asking friends and family	78 8%	34 7%	43 8%	16 5%	34 10%	27 7%	10 6%	11 7%	13 8%	6 4%	23 12%	14 7%	39 8%	39 7%
Have sought it out by contacting the campaigns/parties	30 3%	13 3%	17 3%	8 3%	9 2%	13 4%	1 <1%	4 2%	8 5%	7 5%	5 3%	5 3%	20 4%	11 2%
Have sought it out by approaching street campaigners	27 3%	13 3%	14 3%	10 3%	11 3%	6 2%	7 5%	5 3%	1 <1%	3 2%	7 4%	5 2%	5 1%	22 4%
Have not actively sought it out	408 40%	149 30%	259 49%	120 39%	130 37%	157 43%	46 29%	46 27%	56 34%	74 51%	84 46%	101 49%	166 36%	242 43%
The current UK government has pursued a policy of "austerity", cutting spending and public services to reduce the national debt. There is scheduled to be a UK general election in May 2015.	Base: 1025 (1025)	492 (503)	533 (522)	305 (247)	351 (366)	369 (412)	161 (118)	167 (181)	164 (204)	145 (129)	183 (185)	205 (208)	467 (749)	558 (276)
David Cameron will be the Prime Minister - of a coalition government	199 19%	109 22%	91 17%	50 16%	69 20%	80 22%	33 20%	40 24%	36 22%	17 12%	29 16%	44 21%	118 25%	81 14%
Ed Miliband will be the Prime Minister - of a coalition government	166 16%	96 19%	70 13%	44 14%	61 17%	61 17%	26 16%	42 25%	27 17%	17 12%	19 10%	34 16%	74 16%	91 16%
David Cameron will be the Prime Minister - of a majority government	150 15%	92 19%	58 11%	35 12%	47 13%	68 19%	23 14%	30 18%	39 24%	12 8%	17 9%	29 14%	81 17%	70 12%
Ed Miliband will be the Prime Minister - of a majority government	142 14%	53 11%	89 17%	41 13%	57 16%	44 12%	21 13%	15 9%	17 10%	20 14%	42 23%	27 13%	44 9%	98 18%
None of these/ Don't Know	368 36%	143 29%	225 42%	135 44%	116 33%	116 31%	58 36%	40 24%	45 27%	77 53%	76 42%	71 35%	149 32%	219 39%

Base: 1025	Total	Did you vote in Scotland in the 2011 Scottish Parliamentary Election? If so, who did you vote for with your constituency vote?										There will be a referendum on an independent Scotland on the 18th of September. How do you intend to vote in response to the question:				FILTERED There will be a referendum on an independent Scotland on the 18th of September. How do you intend to vote in response to the question:		
		Conservative	Labour	Liberal Democrats	SNP	Greens	Other	Did not vote	Can't remember	Not eligible to vote	Yes	No	Undecided	Will not vote	Yes	No	Undecided	
Total	1025 (1025) 100%	110 (126) 100%	251 (211) 100%	63 (107) 100%	360 (315) 100%	4 (17) 100%	5 (17) 100%	155 (144) 100%	52 (60) 100%	25 (28) 100%	393 (338) 100%	452 (509) 100%	163 (160) 100%	16 (18) 100%	369 (316) 100%	413 (465) 100%	123 (123) 100%	
Generally speaking, which of the following sources of information about the independence debate would you say you personally considered the most trustworthy when thinking about how you'll vote?	Base: 1025 (1025)	110 (126)	251 (211)	63 (107)	360 (315)	4 (17)	5 (17)	155 (144)	52 (60)	25 (28)	393 (338)	452 (509)	163 (160)	16 (18)	369 (316)	413 (465)	123 (123)	
TV	580 57%	68 62%	157 62%	37 59%	181 50%	1 35%	3 71%	91 59%	32 63%	8 30%	182 46%	298 66%	90 55%	10 63%	166 45%	276 67%	71 58%	
Online sources (websites and social media)	415 40%	25 23%	90 36%	27 43%	171 48%	1 35%	3 62%	61 39%	22 43%	14 55%	177 45%	159 35%	71 43%	8 49%	168 45%	140 34%	50 40%	
Newspapers	347 34%	57 52%	84 33%	26 41%	100 28%	1 29%	3 52%	54 35%	16 30%	7 30%	112 28%	183 40%	47 29%	7 41%	107 29%	164 40%	35 28%	
Friends and family	331 32%	24 22%	78 31%	20 32%	138 38%	1 25%	2 31%	42 27%	22 42%	5 21%	126 32%	138 30%	65 40%	2 15%	122 33%	129 31%	53 43%	
Official representatives of the Yes and No campaigns in person - people on street stalls, at public events, knocking on your door etc.	262 26%	21 19%	71 28%	9 15%	97 27%	2 41%	0 4%	33 21%	21 40%	8 31%	130 33%	81 18%	49 30%	2 15%	128 35%	73 18%	38 31%	
Radio	208 20%	29 26%	49 20%	19 31%	75 21%	1 29%	1 17%	27 17%	5 9%	2 9%	66 17%	102 23%	39 24%	1 6%	59 16%	97 23%	34 27%	
Have you ACTIVELY sought out information about the independence debate, or only read/seen what happens to have appeared in front of you?	Base: 1025 (1025)	110 (126)	251 (211)	63 (107)	360 (315)	4 (17)	5 (17)	155 (144)	52 (60)	25 (28)	393 (338)	452 (509)	163 (160)	16 (18)	369 (316)	413 (465)	123 (123)	
Have sought it out on the internet	265 26%	13 12%	63 25%	13 21%	117 32%	1 19%	2 32%	36 23%	8 16%	12 47%	163 41%	76 17%	25 15%	1 6%	160 43%	70 17%	22 18%	
Have sought it out in newspapers/TV/radio	217 21%	31 28%	61 24%	16 25%	85 24%	1 15%	1 17%	10 6%	12 24%	1 4%	87 22%	95 21%	34 21%	0 3%	85 23%	92 22%	30 24%	
Have sought it out by asking friends and family	78 8%	17 15%	12 5%	9 14%	21 6%	1 31%	1 16%	14 9%	2 3%	1 3%	15 4%	36 8%	27 16%	0 0%	15 4%	35 8%	19 15%	
Have sought it out by contacting the campaigns/parties	30 3%	3 3%	11 4%	1 2%	13 4%	0 5%	0 4%	0 0%	2 3%	0 0%	16 4%	11 3%	3 2%	0 0%	12 3%	11 3%	2 2%	
Have sought it out by approaching street campaigners	27 3%	2 2%	9 4%	0 0%	4 1%	0 0%	0 0%	8 5%	0 0%	4 15%	10 3%	13 3%	3 2%	1 4%	5 1%	8 2%	0 0%	
Have not actively sought it out	408 40%	44 40%	94 37%	24 38%	119 33%	1 30%	2 32%	88 56%	28 54%	8 31%	103 26%	220 49%	70 43%	14 88%	92 25%	198 48%	50 41%	
The current UK government has pursued a policy of "austerity", cutting spending and public services to reduce the national debt. There is scheduled to be a UK general election in May 2015.	Base: 1025 (1025)	110 (126)	251 (211)	63 (107)	360 (315)	4 (17)	5 (17)	155 (144)	52 (60)	25 (28)	393 (338)	452 (509)	163 (160)	16 (18)	369 (316)	413 (465)	123 (123)	
David Cameron will be the Prime Minister - of a coalition government	199 19%	33 30%	45 18%	12 19%	81 22%	1 15%	2 36%	20 13%	4 8%	1 5%	68 17%	97 21%	34 21%	1 4%	66 18%	88 21%	26 21%	
Ed Miliband will be the Prime Minister - of a coalition government	166 16%	6 5%	60 24%	10 16%	64 18%	1 19%	0 0%	16 11%	7 14%	1 5%	70 18%	61 14%	34 21%	0 3%	70 19%	59 14%	30 24%	
David Cameron will be the Prime Minister - of a majority government	150 15%	47 43%	20 8%	13 20%	33 9%	1 20%	2 43%	27 17%	4 7%	4 15%	57 14%	78 17%	11 7%	4 26%	50 13%	77 19%	10 8%	
Ed Miliband will be the Prime Minister - of a majority government	142 14%	6 6%	60 24%	4 6%	46 13%	0 5%	0 0%	17 11%	6 12%	3 11%	74 19%	52 11%	16 10%	1 5%	62 17%	44 11%	9 7%	
None of these/ Don't Know	368 36%	17 16%	65 26%	25 39%	136 38%	2 41%	1 21%	75 48%	30 59%	16 64%	125 32%	165 36%	68 42%	10 62%	121 33%	145 35%	48 39%	

Base: 1025	Total	Gender		Age			Gender x Age						Social Grading	
		Male	Female	16-34	35-54	55+	Male x 16-34	Male x 35-54	Male x 55+	Female x 16-34	Female x 35-54	Female x 55+	ABC1	C2DE
Total	1025 (1025) 100%	492 (503) 100%	533 (522) 100%	305 (247) 100%	351 (366) 100%	369 (412) 100%	161 (118) 100%	167 (181) 100%	164 (204) 100%	145 (129) 100%	183 (185) 100%	205 (208) 100%	467 (749) 100%	558 (276) 100%
Which of the following statements do you THINK are likely to be correct with regard to the years from 2015 to 2020?	Base: 1025 (1025)	492 (503)	533 (522)	305 (247)	351 (366)	369 (412)	161 (118)	167 (181)	164 (204)	145 (129)	183 (185)	205 (208)	467 (749)	558 (276)
Austerity will continue much as it does now	265 26%	119 24%	145 27%	72 24%	91 26%	101 27%	29 18%	47 28%	44 27%	44 30%	44 24%	57 28%	122 26%	142 26%
Austerity will get worse, with more cuts to spending and services	253 25%	134 27%	119 22%	69 22%	112 32%	72 20%	39 24%	65 39%	29 18%	30 21%	46 25%	43 21%	114 24%	139 25%
Austerity will lessen, with fewer cuts and more spending as the economy strengthens	171 17%	91 19%	80 15%	35 11%	58 17%	78 21%	21 13%	24 14%	46 28%	14 10%	34 19%	32 16%	111 24%	60 11%
There will be a referendum on the UK leaving the EU	173 17%	81 16%	92 17%	51 17%	48 14%	74 20%	30 19%	20 12%	30 18%	21 14%	27 15%	44 21%	81 17%	92 16%
Don't know	163 16%	67 14%	96 18%	79 26%	42 12%	43 12%	42 26%	11 7%	14 9%	37 25%	31 17%	29 14%	38 8%	125 22%
In the event of a No vote, do you think Scotland will be:	Base: 1025 (1025)	492 (503)	533 (522)	305 (247)	351 (366)	369 (412)	161 (118)	167 (181)	164 (204)	145 (129)	183 (185)	205 (208)	467 (749)	558 (276)
3. Treated more favourably by the UK government than it is now?	138 13%	69 14%	69 13%	36 12%	34 10%	68 18%	24 15%	15 9%	29 18%	12 8%	19 10%	38 19%	56 12%	82 15%
2. Treated the same by the UK government as it is now?	383 37%	196 40%	187 35%	112 37%	139 40%	132 36%	64 40%	62 37%	70 42%	48 33%	77 42%	62 30%	199 43%	184 33%
1. Treated less favourably by the UK government than it is now?	388 38%	189 38%	199 37%	106 35%	154 44%	127 34%	54 34%	83 49%	53 32%	52 36%	72 39%	74 36%	163 35%	225 40%
Don't know	116 11%	37 8%	79 15%	51 17%	23 7%	42 11%	18 11%	7 4%	12 7%	33 23%	16 9%	30 15%	49 11%	67 12%
Mean score	1.7	1.7	1.7	1.7	1.6	1.8	1.8	1.6	1.8	1.6	1.7	1.8	1.7	1.7

Base: 1025	Total	Did you vote in Scotland in the 2011 Scottish Parliamentary Election? If so, who did you vote for with your constituency vote?										There will be a referendum on an independent Scotland on the 18th of September. How do you intend to vote in response to the question:				FILTERED There will be a referendum on an independent Scotland on the 18th of September. How do you intend to vote in response to the question:		
		Conservative	Labour	Liberal Democrats	SNP	Greens	Other	Did not vote	Can't remember	Not eligible to vote	Yes	No	Undecided	Will not vote	Yes	No	Undecided	
Total	1025 (1025) 100%	110 (126) 100%	251 (211) 100%	63 (107) 100%	360 (315) 100%	4 (17) 100%	5 (17) 100%	155 (144) 100%	52 (60) 100%	25 (28) 100%	393 (338) 100%	452 (509) 100%	163 (160) 100%	16 (18) 100%	369 (316) 100%	413 (465) 100%	123 (123) 100%	
Which of the following statements do you THINK are likely to be correct with regard to the years from 2015 to 2020?	Base:	1025 (1025)	110 (126)	251 (211)	63 (107)	360 (315)	4 (17)	5 (17)	155 (144)	52 (60)	25 (28)	393 (338)	452 (509)	163 (160)	16 (18)	369 (316)	413 (465)	123 (123)
	Austerity will continue much as it does now	265 26%	32 30%	73 29%	21 34%	104 29%	0 10%	0 9%	26 17%	6 11%	2 8%	87 22%	138 31%	39 24%	1 4%	82 22%	133 32%	31 25%
	Austerity will get worse, with more cuts to spending and services	253 25%	9 8%	68 27%	15 23%	110 31%	1 15%	2 35%	31 20%	11 21%	7 26%	139 35%	76 17%	37 23%	1 7%	136 37%	71 17%	26 21%
	Austerity will lessen, with fewer cuts and more spending as the economy strengthens	171 17%	37 34%	43 17%	13 21%	42 12%	1 19%	1 13%	16 11%	11 22%	7 27%	36 9%	108 24%	22 14%	5 30%	34 9%	100 24%	20 16%
	There will be a referendum on the UK leaving the EU	173 17%	24 22%	39 16%	9 14%	67 19%	1 20%	2 40%	24 16%	5 10%	1 4%	81 21%	68 15%	23 14%	1 5%	73 20%	62 15%	21 17%
	Don't know	163 16%	7 6%	28 11%	5 7%	38 10%	1 36%	0 4%	57 37%	19 36%	9 35%	49 12%	63 14%	43 26%	9 54%	44 12%	47 11%	26 21%
In the event of a No vote, do you think Scotland will be:	Base:	1025 (1025)	110 (126)	251 (211)	63 (107)	360 (315)	4 (17)	5 (17)	155 (144)	52 (60)	25 (28)	393 (338)	452 (509)	163 (160)	16 (18)	369 (316)	413 (465)	123 (123)
	3. Treated more favourably by the UK government than it is now?	138 13%	23 21%	48 19%	6 9%	30 8%	0 10%	0 4%	24 15%	4 7%	2 8%	35 9%	84 19%	14 9%	5 29%	32 9%	80 19%	11 9%
	2. Treated the same by the UK government as it is now?	383 37%	70 63%	91 36%	33 53%	101 28%	2 54%	3 59%	58 38%	19 36%	6 23%	94 24%	230 51%	57 35%	1 9%	89 24%	217 53%	44 36%
	1. Treated less favourably by the UK government than it is now?	388 38%	4 4%	87 35%	21 34%	206 57%	1 25%	1 28%	48 31%	10 20%	9 36%	241 61%	80 18%	67 41%	0 3%	230 62%	73 18%	49 40%
	Don't know	116 11%	13 11%	25 10%	2 4%	22 6%	0 11%	0 8%	26 17%	19 37%	8 33%	23 6%	58 13%	25 16%	10 59%	19 5%	43 10%	19 15%
	Mean score	1.7	2.2	1.8	1.7	1.5	1.8	1.7	1.8	1.8	1.6	1.4	2.0	1.6	2.7	1.4	2.0	1.6