

Client: Sunday Times

Agency: Panelbase

Universe: Adults resident in GB

Methodology: Online

Sample size: 1019

Fieldwork dates: 19 - 23 May 2017

Updated methodology:

This poll appears at first sight to buck the trend of a narrowing Conservative lead, showing a slight increase since the last one we released, but that is a product of changes to our approach. Like for like, the gap would actually have narrowed by 6%. We will be releasing another poll in the next day or two and early indications are that it will show a further narrowing of the Con-Lab gap.

In common with other polling companies, we have been reviewing our approach to sampling and weighting since the 2015 election miss. For example, we quickly introduced a separate 75+ age group for quotas and weights which had the expected effect of slightly boosting the Conservative share over Labour (75+ being even more likely than 65-74 to vote Conservative). Although this was to some extent cancelled out by the consequent lower effect of weighting by previous vote, a more representative raw sample is clearly a preferable starting point.

The relative accuracy of our internal polling before the EU referendum led us to conclude that weighting respondents based on their 2015 vote should be somewhat more effective in 2017 than previous voting history had been in 2015, with a five year gap since that previous election. However, again in common with other agencies, we still had ongoing concerns about the apparently substantial difference between claimed likelihood to vote across different demographic groups in surveys and the reality of turnout based on sources like the post 2015 election British Election Study - particularly on age.

We have been working with data sets from before the 2015 election through to the first 4 weeks of our 2017 campaign polls, in which we have included several attitudinal and demographic questions from the BES to check for any significant disparities. As a result we are now amending our analysis model for our remaining GB polls, to provide a better balance across age groups and locations as well as reducing the impact on the results of people who were eligible to vote in 2015 but didn't do so. In summary:

- Age groups for the voting intention questions have been weighted to match the profile of voters in the 2015 BES
- Regions have been weighted to match the turnout of voters based on stats from the Electoral Commission
- Our 10-point likelihood to vote question (previously reported on 8-10) has been tightened to include only people who say they are certain to vote (10/10)

We don't anticipate making any further changes in our remaining polls other than increasing the sample size as polling day approaches and pressing undecided voters for an answer, as we did in 2015.

Further enquiries: ivork@panelbase.com

Base: 1,019		Total	Gender x Age						Location											
			Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	East Anglia	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire
Total		1019 (1019)	148 (146)	176 (177)	174 (176)	146 (150)	178 (180)	198 (190)	98 (83)	75 (77)	131 (131)	44 (44)	119 (122)	0 (0)	88 (89)	144 (147)	89 (90)	51 (53)	92 (93)	89 (90)
Who do you currently intend to vote for?	Base: Those certain to vote	682 (682)	64 (82)	102 (105)	163 (141)	56 (78)	115 (120)	193 (156)	67 (54)	47 (48)	80 (79)	31 (32)	74 (79)	0 (0)	75 (71)	103 (102)	68 (64)	37 (38)	52 (53)	59 (62)
	Conservative	299	17	38	83	8	35	119	37	27	31	15	26	0	19	55	28	12	26	24
		43%	26%	37%	51%	15%	30%	62%	55%	58%	39%	49%	35%	0	25%	53%	41%	33%	49%	40%
	Labour	211	31	38	38	37	38	29	15	15	28	14	33	0	13	24	17	9	17	27
		30%	48%	37%	23%	65%	33%	15%	23%	32%	35%	44%	44%	0	17%	23%	25%	24%	33%	45%
	Liberal Democrat	42	5	2	17	1	7	10	4	1	8	0	2	0	5	8	9	2	0	1
		6%	8%	2%	10%	1%	6%	5%	6%	2%	11%	0	3%	0	7%	8%	14%	7%	0	2%
	SNP	34	3	6	4	2	13	7	0	0	0	0	0	0	34	0	0	0	0	0
		5%	5%	6%	3%	3%	11%	3%	0	0	0	0	0	0	46%	0	0	0	0	0
	UKIP	27	1	10	11	1	3	1	2	0	4	0	6	0	0	3	2	1	3	5
		4%	2%	9%	7%	2%	2%	<1%	3%	0	5%	0	8%	0	0	3%	3%	3%	6%	9%
	Green	12	3	1	1	1	4	2	1	0	3	0	2	0	1	1	0	1	2	1
	2%	4%	<1%	<1%	1%	4%	1%	2%	0	4%	0	3%	0	1%	<1%	0	2%	4%	1%	
Plaid Cymru	2	1	0	1	0	1	0	0	0	0	0	0	0	0	0	0	2	0	0	
	<1%	<1%	0	<1%	0	<1%	0	0	0	0	0	0	0	0	0	0	6%	0	0	
Other	2	1	0	1	0	0	0	0	0	0	1	0	0	0	1	1	0	0	0	
	<1%	2%	0	0	1%	0	0	0	0	0	2%	0	0	0	<1%	<1%	0	0	0	
Don't Know/ Not sure	64	2	8	8	6	15	24	8	4	5	2	4	0	3	11	11	9	4	2	
	9%	4%	8%	5%	11%	13%	13%	12%	9%	7%	5%	6%	0	4%	11%	16%	25%	8%	3%	
Would not vote	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Who do you currently intend to vote for?	Base: Those certain to vote, excl DK	620 (622)	62 (79)	94 (97)	155 (134)	50 (70)	100 (105)	168 (137)	59 (48)	43 (44)	75 (73)	29 (30)	70 (74)	0 (0)	72 (68)	91 (92)	57 (54)	28 (30)	48 (49)	57 (60)
	Conservative	299	17	38	83	8	35	119	37	27	31	15	26	0	19	55	28	12	26	24
		48%	27%	40%	54%	17%	35%	71%	62%	63%	42%	51%	37%	0	26%	60%	49%	44%	53%	41%
	Labour	211	31	38	38	37	38	29	15	15	28	14	33	0	13	24	17	9	17	27
		33%	50%	41%	25%	73%	38%	17%	26%	35%	37%	47%	47%	0	18%	26%	29%	32%	36%	47%
	Liberal Democrat	42	5	2	17	1	7	10	4	1	8	0	2	0	5	8	9	2	0	1
		7%	8%	2%	11%	2%	7%	6%	6%	2%	11%	0	3%	0	7%	9%	17%	9%	0	2%
	SNP	34	3	6	4	2	13	7	0	0	0	0	0	0	34	0	0	0	0	0
		5%	5%	6%	3%	3%	13%	4%	0	0	0	0	0	0	47%	0	0	0	0	0
	UKIP	27	1	10	11	1	3	1	2	0	4	0	6	0	0	3	2	1	3	5
		4%	2%	10%	7%	3%	3%	<1%	4%	0	6%	0	9%	0	0	3%	4%	4%	7%	9%
	Green	12	3	1	1	1	4	2	1	0	3	0	2	0	1	1	0	1	2	1
	2%	5%	1%	<1%	1%	4%	1%	2%	0	4%	0	4%	0	1%	<1%	0	2%	4%	1%	
Plaid Cymru	2	1	0	1	0	1	0	0	0	0	0	0	0	0	0	0	2	0	0	
	<1%	<1%	0	<1%	0	1%	0	0	0	0	0	0	0	0	0	0	9%	0	0	
Other	2	1	0	1	0	0	0	0	0	0	1	0	0	0	1	1	0	0	0	
	<1%	2%	0	0	1%	0	0	0	0	0	2%	0	0	0	<1%	1%	0	0	0	

Base: 1,019		Total	SEG		2015 UK Parliamentary Vote						2016 EU referendum vote		
			ABC1	C2DE	Con	Lab	Lib Dem	SNP	UKIP	Green	Remain	Leave	Did not vote
Total		1019 (1019)	560 (578)	459 (441)	321 (317)	266 (269)	69 (63)	42 (43)	110 (109)	32 (34)	447 (471)	482 (458)	90 (90)
Who do you currently intend to vote for?	Base: Those certain to vote	682 (682)	400 (405)	293 (277)	252 (242)	185 (183)	55 (49)	36 (38)	84 (82)	23 (24)	318 (327)	352 (329)	24 (26)
	Conservative	299 43%	177 44%	122 42%	206 82%	16 9%	14 25%	2 5%	51 61%	2 9%	87 27%	210 60%	3 11%
	Labour	211 30%	115 29%	95 32%	18 7%	142 77%	8 15%	3 9%	6 7%	6 25%	142 45%	54 15%	15 61%
	Liberal Democrat	42 6%	30 8%	11 4%	3 1%	7 4%	24 43%	1 2%	1 15%	1 3%	3 10%	32 2%	7 13%
	SNP	34 5%	20 5%	14 5%	0 0%	4 2%	0 0%	29 79%	0 0%	0 0%	27 9%	6 2%	1 3%
	UKIP	27 4%	15 4%	12 4%	2 <1%	3 1%	1 2%	0 0%	18 21%	1 3%	2 <1%	25 7%	0 0%
	Green	12 2%	9 2%	2 <1%	2 <1%	0 0%	1 1%	0 0%	1 1%	7 31%	6 2%	6 2%	0 0%
	Plaid Cymru	2 <1%	2 <1%	0 0%	0 0%	1 <1%	0 0%	0 0%	0 0%	0 0%	1 <1%	2 <1%	0 0%
	Other	2 <1%	1 <1%	1 <1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 <1%	1 <1%	0 0%
	Don't Know/ Not sure	64 9%	28 7%	36 12%	21 8%	12 6%	7 13%	2 5%	7 9%	4 17%	20 6%	41 12%	3 12%
	Would not vote	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%
	Who do you currently intend to vote for?	Base: Those certain to vote, excl DK	620 (622)	371 (377)	258 (245)	231 (221)	173 (172)	48 (43)	35 (36)	76 (76)	19 (21)	297 (307)	311 (292)
Conservative		299 48%	177 48%	122 47%	206 89%	16 9%	14 28%	2 5%	51 66%	2 11%	87 29%	210 67%	3 13%
Labour		211 33%	115 31%	95 37%	18 8%	142 82%	8 18%	3 10%	6 8%	6 30%	142 48%	54 17%	15 69%
Liberal Democrat		42 7%	30 8%	11 4%	3 1%	7 4%	24 50%	1 2%	1 1%	3 17%	32 11%	7 2%	3 14%
SNP		34 5%	20 5%	14 5%	0 0%	4 2%	0 0%	29 83%	0 0%	0 0%	27 9%	6 2%	1 4%
UKIP		27 4%	15 4%	12 5%	2 <1%	3 2%	1 3%	0 0%	18 23%	1 4%	2 <1%	25 8%	0 0%
Green		12 2%	9 3%	2 <1%	2 <1%	0 0%	1 1%	0 0%	1 1%	7 37%	6 2%	6 2%	0 0%
Plaid Cymru		2 <1%	2 <1%	0 0%	0 0%	1 <1%	0 0%	0 0%	0 0%	0 0%	1 <1%	2 <1%	0 0%
Other		2 <1%	1 <1%	1 <1%	0 0%	0 0%	0 0%	0 0%	0 0%	0 0%	1 <1%	1 <1%	0 0%

Base: 1,019		Total	Gender x Age						Location												
			Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	East Anglia	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire	
Total		1019 (1019)	148 (146)	176 (177)	174 (176)	146 (150)	178 (180)	198 (190)	98 (83)	75 (77)	131 (131)	44 (44)	119 (122)	0 (0)	88 (89)	144 (147)	89 (90)	51 (53)	92 (93)	89 (90)	
What are the top 3 issues that matter to you most when voting in the upcoming General Election?		Base: All respondents																			
		1019 (1019)	148 (146)	176 (177)	174 (176)	146 (150)	178 (180)	198 (190)	98 (83)	75 (77)	131 (131)	44 (44)	119 (122)	0 (0)	88 (89)	144 (147)	89 (90)	51 (53)	92 (93)	89 (90)	
NHS and health		685 (67%)	75 (51%)	108 (61%)	108 (62%)	103 (70%)	137 (77%)	154 (78%)	65 (67%)	53 (71%)	74 (57%)	32 (72%)	80 (67%)	0	58 (66%)	101 (70%)	69 (78%)	34 (66%)	56 (61%)	63 (71%)	
Immigration		396 (39%)	42 (28%)	64 (36%)	89 (51%)	31 (21%)	69 (39%)	102 (51%)	43 (44%)	31 (42%)	44 (34%)	14 (32%)	52 (43%)	0	31 (35%)	54 (37%)	32 (36%)	15 (30%)	40 (43%)	41 (46%)	
EU membership/ Brexit		360 (35%)	59 (40%)	66 (37%)	82 (47%)	28 (19%)	41 (23%)	84 (42%)	34 (35%)	28 (38%)	49 (38%)	15 (33%)	34 (29%)	0	34 (38%)	61 (42%)	32 (36%)	18 (35%)	31 (34%)	23 (26%)	
Economy		295 (29%)	43 (29%)	61 (35%)	54 (31%)	37 (26%)	49 (28%)	51 (26%)	28 (29%)	24 (32%)	43 (33%)	18 (40%)	43 (36%)	0	26 (29%)	36 (25%)	22 (25%)	13 (25%)	28 (30%)	15 (17%)	
Tax and spending		203 (20%)	35 (24%)	40 (22%)	30 (17%)	35 (24%)	39 (22%)	24 (12%)	19 (20%)	14 (18%)	30 (23%)	12 (28%)	26 (22%)	0	18 (21%)	28 (20%)	20 (22%)	10 (20%)	12 (13%)	13 (15%)	
Social care		185 (18%)	17 (11%)	23 (13%)	42 (24%)	15 (11%)	37 (21%)	51 (26%)	13 (13%)	10 (13%)	21 (16%)	10 (22%)	21 (17%)	0	18 (21%)	31 (22%)	16 (18%)	14 (27%)	15 (16%)	18 (20%)	
Education		183 (18%)	33 (22%)	23 (13%)	8 (5%)	56 (38%)	44 (25%)	19 (10%)	18 (18%)	14 (19%)	23 (17%)	6 (13%)	19 (16%)	0	13 (15%)	24 (17%)	17 (19%)	7 (13%)	21 (22%)	23 (26%)	
Welfare		152 (15%)	22 (15%)	35 (20%)	24 (14%)	20 (13%)	26 (14%)	26 (13%)	19 (19%)	14 (18%)	9 (7%)	4 (9%)	19 (16%)	0	19 (22%)	20 (14%)	5 (5%)	12 (24%)	16 (18%)	15 (17%)	
Jobs		148 (15%)	38 (26%)	26 (15%)	7 (4%)	41 (28%)	29 (16%)	7 (4%)	16 (16%)	10 (13%)	30 (23%)	6 (13%)	17 (14%)	0	13 (15%)	11 (8%)	11 (12%)	5 (10%)	21 (23%)	8 (9%)	
Housing		136 (13%)	25 (17%)	23 (13%)	12 (7%)	45 (31%)	19 (11%)	13 (7%)	9 (9%)	8 (10%)	32 (25%)	7 (15%)	15 (13%)	0	7 (8%)	23 (16%)	12 (13%)	3 (5%)	9 (10%)	13 (15%)	
Security and policing		88 (9%)	14 (10%)	15 (8%)	19 (11%)	8 (5%)	12 (7%)	21 (11%)	7 (7%)	5 (7%)	12 (9%)	4 (9%)	12 (10%)	0	6 (7%)	10 (7%)	7 (8%)	4 (8%)	10 (11%)	12 (13%)	
International aid spending		77 (8%)	8 (5%)	12 (7%)	22 (12%)	3 (2%)	12 (7%)	20 (10%)	11 (11%)	3 (4%)	6 (5%)	3 (7%)	8 (7%)	0	3 (4%)	15 (11%)	5 (6%)	6 (12%)	6 (6%)	10 (11%)	
Environment		62 (6%)	17 (12%)	16 (9%)	4 (2%)	9 (6%)	12 (7%)	3 (2%)	3 (3%)	4 (5%)	10 (7%)	1 (2%)	5 (4%)	0	7 (8%)	7 (5%)	12 (13%)	3 (7%)	6 (6%)	5 (5%)	
Defence		52 (5%)	9 (6%)	10 (6%)	15 (9%)	4 (3%)	4 (2%)	10 (5%)	3 (3%)	6 (8%)	3 (2%)	0 (0%)	4 (3%)	0	10 (11%)	8 (5%)	6 (7%)	4 (9%)	5 (5%)	3 (3%)	
Public Transport		34 (3%)	7 (5%)	7 (4%)	5 (3%)	3 (2%)	4 (2%)	8 (4%)	6 (6%)	2 (3%)	6 (4%)	2 (4%)	2 (2%)	0	0 (0%)	4 (3%)	2 (2%)	4 (8%)	2 (2%)	4 (4%)	
Which of the following sources do you use to find out more about the politicians in the General Election?		Base: All respondents																			
		1019 (1019)	148 (146)	176 (177)	174 (176)	146 (150)	178 (180)	198 (190)	98 (83)	75 (77)	131 (131)	44 (44)	119 (122)	0 (0)	88 (89)	144 (147)	89 (90)	51 (53)	92 (93)	89 (90)	
TV		680 (67%)	97 (66%)	115 (65%)	133 (77%)	75 (51%)	114 (64%)	147 (74%)	71 (72%)	46 (61%)	90 (69%)	35 (80%)	75 (63%)	0	59 (67%)	94 (65%)	59 (66%)	33 (64%)	62 (67%)	58 (65%)	
Printed newspapers		323 (32%)	45 (31%)	51 (29%)	73 (42%)	25 (17%)	46 (26%)	84 (42%)	30 (30%)	20 (27%)	51 (39%)	21 (49%)	44 (37%)	0	29 (33%)	44 (31%)	27 (31%)	15 (29%)	28 (30%)	15 (17%)	
Newspaper apps/websites		357 (35%)	73 (49%)	65 (37%)	61 (35%)	49 (33%)	63 (35%)	47 (24%)	32 (32%)	22 (29%)	47 (36%)	18 (41%)	36 (30%)	0	38 (43%)	54 (38%)	34 (38%)	24 (48%)	27 (29%)	25 (28%)	
Homepages such as MSN or Yahoo		74 (7%)	17 (11%)	17 (9%)	12 (7%)	6 (4%)	14 (8%)	8 (4%)	8 (8%)	6 (7%)	13 (10%)	4 (9%)	8 (7%)	0	5 (6%)	9 (6%)	8 (9%)	3 (5%)	4 (4%)	7 (8%)	
Social media		262 (26%)	68 (46%)	47 (27%)	19 (11%)	59 (40%)	51 (29%)	18 (9%)	19 (19%)	13 (18%)	41 (31%)	14 (33%)	29 (24%)	0	35 (40%)	35 (24%)	20 (22%)	10 (19%)	22 (24%)	25 (28%)	
Radio		233 (23%)	36 (24%)	50 (28%)	44 (25%)	26 (18%)	36 (20%)	41 (21%)	30 (31%)	12 (16%)	39 (30%)	9 (20%)	19 (16%)	0	23 (26%)	29 (20%)	19 (22%)	11 (22%)	26 (29%)	16 (18%)	
The party manifestos		235 (23%)	45 (31%)	38 (21%)	36 (21%)	34 (23%)	38 (21%)	44 (22%)	19 (20%)	16 (22%)	36 (28%)	13 (29%)	26 (22%)	0	25 (28%)	22 (16%)	23 (26%)	13 (25%)	22 (24%)	19 (22%)	
Other		60 (6%)	10 (7%)	9 (5%)	12 (7%)	7 (5%)	8 (4%)	13 (7%)	3 (4%)	8 (11%)	10 (8%)	3 (6%)	5 (4%)	0	9 (11%)	8 (5%)	4 (4%)	3 (5%)	3 (3%)	4 (5%)	
None of the above		78 (8%)	3 (2%)	11 (6%)	12 (7%)	15 (10%)	21 (12%)	16 (8%)	4 (4%)	11 (15%)	7 (5%)	1 (2%)	14 (12%)	0	2 (2%)	13 (9%)	7 (8%)	5 (10%)	7 (7%)	7 (8%)	
Don't know		33 (3%)	4 (3%)	6 (3%)	1 (<1%)	13 (9%)	6 (3%)	3 (2%)	2 (2%)	1 (1%)	5 (4%)	1 (2%)	5 (5%)	0	2 (2%)	7 (5%)	2 (2%)	1 (2%)	5 (5%)	2 (2%)	

Base: 1,019		Total	SEG		2015 UK Parliamentary Vote						2016 EU referendum vote		
			ABC1	C2DE	Con	Lab	Lib Dem	SNP	UKIP	Green	Remain	Leave	Did not vote
Total		1019 (1019)	560 (578)	459 (441)	321 (317)	266 (269)	69 (63)	42 (43)	110 (109)	32 (34)	447 (471)	482 (458)	90 (90)
What are the top 3 issues that matter to you most when voting in the upcoming General Election?		Base: All respondents											
		1019 (1019)	560 (578)	459 (441)	321 (317)	266 (269)	69 (63)	42 (43)	110 (109)	32 (34)	447 (471)	482 (458)	90 (90)
NHS and health		685 67%	373 67%	312 68%	190 59%	208 78%	46 66%	31 74%	66 60%	22 67%	314 70%	311 65%	60 66%
Immigration		396 39%	184 33%	213 46%	159 50%	66 25%	14 21%	15 37%	79 72%	6 19%	74 17%	296 61%	26 29%
EU membership/ Brexit		360 35%	217 39%	143 31%	143 45%	56 21%	31 45%	13 30%	49 45%	14 43%	154 35%	183 38%	22 25%
Economy		295 29%	182 32%	114 25%	114 36%	62 23%	23 34%	9 20%	31 28%	5 16%	156 35%	117 24%	22 25%
Tax and spending		203 20%	112 20%	91 20%	70 22%	59 22%	10 15%	8 18%	19 18%	3 8%	94 21%	89 19%	20 22%
Social care		185 18%	104 19%	81 18%	55 17%	54 20%	22 31%	12 28%	15 14%	5 16%	102 23%	74 15%	9 10%
Education		183 18%	116 21%	68 15%	38 12%	65 24%	13 19%	8 20%	8 7%	6 20%	111 25%	53 11%	19 21%
Welfare		152 15%	69 12%	83 18%	21 6%	65 24%	9 12%	11 25%	9 8%	9 28%	71 16%	64 13%	17 19%
Jobs		148 15%	80 14%	68 15%	30 9%	56 21%	10 15%	5 12%	6 5%	3 9%	74 17%	46 9%	28 31%
Housing		136 13%	74 13%	63 14%	29 9%	50 19%	11 16%	3 7%	6 5%	2 5%	70 16%	49 10%	17 19%
Security and policing		88 9%	45 8%	44 10%	41 13%	18 7%	1 2%	4 9%	11 10%	2 6%	34 8%	42 9%	12 13%
International aid spending		77 8%	33 6%	44 10%	31 10%	10 4%	3 5%	1 3%	22 20%	1 5%	11 2%	64 13%	2 2%
Environment		62 6%	41 7%	21 5%	8 2%	11 4%	8 12%	4 9%	1 <1%	15 48%	39 9%	13 3%	10 11%
Defence		52 5%	30 5%	22 5%	23 7%	9 3%	1 2%	3 7%	6 5%	0 0%	19 4%	30 6%	3 3%
Public Transport		34 3%	23 4%	11 2%	10 3%	8 3%	3 5%	0 0%	1 1%	3 9%	16 3%	16 3%	3 3%
Which of the following sources do you use to find out more about the politicians in the General Election?		Base: All respondents											
		1019 (1019)	560 (578)	459 (441)	321 (317)	266 (269)	69 (63)	42 (43)	110 (109)	32 (34)	447 (471)	482 (458)	90 (90)
TV		680 67%	389 69%	291 64%	237 74%	178 67%	48 69%	25 59%	80 73%	21 65%	295 66%	340 70%	46 50%
Printed newspapers		323 32%	204 36%	120 26%	138 43%	75 28%	20 30%	14 33%	34 31%	11 36%	133 30%	175 36%	15 17%
Newspaper apps/websites		357 35%	220 39%	137 30%	103 32%	107 40%	31 46%	20 47%	31 28%	17 52%	177 40%	156 32%	24 26%
Homepages such as MSN or Yahoo		74 7%	44 8%	30 6%	23 7%	22 8%	5 8%	0 0%	8 7%	3 9%	35 8%	35 7%	4 4%
Social media		262 26%	147 26%	115 25%	48 15%	82 31%	19 28%	22 53%	18 16%	11 35%	140 31%	90 19%	32 36%
Radio		233 23%	154 28%	79 17%	79 25%	61 23%	23 33%	10 23%	23 21%	11 35%	122 27%	102 21%	10 11%
The party manifestos		235 23%	149 27%	85 19%	77 24%	68 25%	20 29%	12 30%	19 17%	14 43%	114 25%	110 23%	11 12%
Other		60 6%	36 6%	24 5%	20 6%	9 3%	5 8%	6 13%	7 7%	3 9%	29 6%	24 5%	7 8%
None of the above		78 8%	31 6%	46 10%	21 7%	22 8%	2 3%	0 0%	6 5%	0 0%	29 6%	34 7%	15 16%
Don't know		33 3%	16 3%	17 4%	8 2%	8 3%	1 1%	0 0%	1 <1%	1 3%	13 3%	13 3%	7 8%

Base: 1,019		Total	Gender x Age						Location												
			Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	East Anglia	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire	
Total		1019 (1019)	148 (146)	176 (177)	174 (176)	146 (150)	178 (180)	198 (190)	98 (83)	75 (77)	131 (131)	44 (44)	119 (122)	0 (0)	88 (89)	144 (147)	89 (90)	51 (53)	92 (93)	89 (90)	
Which of the following sources do you use to find out more about the policies each political party has announced ready for the General Election?		Base: All respondents																			
TV		615 (1019)	76 (146)	116 (177)	117 (176)	59 (150)	109 (180)	138 (190)	59 (83)	47 (77)	70 (131)	31 (44)	70 (122)	0 (0)	52 (89)	93 (147)	54 (90)	32 (53)	55 (93)	51 (90)	
Printed newspapers		300	37	40	74	21	41	88	25	17	42	18	34	0	30	45	24	18	26	22	
Newspaper apps/websites		306	58	64	52	34	55	43	23	21	37	13	33	0	32	46	34	20	27	21	
Homepages such as MSN or Yahoo		64	16	14	11	3	14	7	7	3	12	7	5	0	6	6	3	4	6	7	
Social media		204	58	44	10	42	37	13	18	9	29	13	24	0	28	26	16	7	15	19	
Radio		199	28	38	39	15	37	43	23	10	30	8	19	0	19	28	13	12	23	16	
The party manifestos		255	48	42	41	30	43	52	17	18	40	12	28	0	27	29	24	16	20	22	
Other		46	12	6	12	5	5	7	6	8	8	1	4	0	6	4	3	3	2	3	
None of the above		82	10	12	9	21	16	14	12	6	8	1	14	0	2	14	7	5	7	6	
Don't know		44	5	3	2	20	11	3	1	0	9	1	9	0	3	7	3	2	5	5	
		4%	3%	2%	1%	14%	6%	2%	1%	0	7%	2%	7%	0	3%	5%	3%	4%	5%	6%	
And how would you vote in response to the question: Should Scotland be an independent country?		Base: All not saying certain not to vote																			
Yes		248 (944)	51 (137)	48 (163)	40 (166)	28 (138)	47 (167)	34 (173)	19 (81)	22 (66)	30 (124)	11 (38)	26 (113)	0 (0)	42 (88)	27 (130)	16 (81)	19 (50)	22 (88)	15 (85)	
No		494	58	82	111	58	65	121	55	31	62	24	52	0	41	71	52	23	40	43	
Don't know		171	27	23	12	42	45	22	18	8	28	3	26	0	5	24	12	4	23	20	
Would not vote		31	2	9	1	6	9	4	5	2	3	0	7	0	0	4	0	1	2	7	
		3%	1%	5%	<1%	5%	5%	2%	5%	4%	2%	0	6%	0	0	3%	0	2%	2%	8%	
And how would you vote in response to the question: Should Scotland be an independent country? (Likely voters)		Base: Likely (8-10) voters																			
Yes		202 (671)	43 (95)	39 (115)	36 (149)	18 (74)	37 (104)	30 (134)	15 (58)	16 (48)	24 (84)	10 (31)	18 (72)	0 (0)	40 (82)	24 (90)	15 (60)	16 (40)	16 (52)	9 (54)	
No		398	41	65	105	38	47	101	47	25	47	20	46	0	38	56	39	19	24	36	
Don't know		66	11	9	7	14	15	9	4	5	12	1	6	0	3	7	5	3	11	8	
Would not vote		4	0	1	0	0	3	0	1	0	1	0	0	0	0	0	0	0	1	1	
		<1%	0	<1%	0	0	3%	0	2%	0	1%	0	0	0	0	0	0	0	2%	2%	
And how would you vote in response to the question: Should Scotland be an independent country? (Likely voters, excl DK)		Base: Likely (8-10) voters, excl DK																			
Yes		202 (601)	43 (84)	39 (105)	36 (142)	18 (59)	37 (86)	30 (125)	15 (53)	16 (43)	24 (71)	10 (30)	18 (66)	0 (0)	40 (79)	24 (82)	15 (55)	16 (37)	16 (40)	9 (45)	
No		398	41	65	105	38	47	101	47	25	47	20	46	0	38	56	39	19	24	36	
		66%	49%	62%	74%	68%	56%	77%	76%	61%	66%	67%	72%	0	49%	70%	72%	55%	60%	80%	

Base: 1,019		Total	SEG		2015 UK Parliamentary Vote						2016 EU referendum vote		
			ABC1	C2DE	Con	Lab	Lib Dem	SNP	UKIP	Green	Remain	Leave	Did not vote
Total		1019 (1019)	560 (578)	459 (441)	321 (317)	266 (269)	69 (63)	42 (43)	110 (109)	32 (34)	447 (471)	482 (458)	90 (90)
Which of the following sources do you use to find out more about the policies each political party has announced ready for the General Election?		Base: All respondents											
TV		615 (1019)	347 (578)	267 (441)	205 (317)	166 (269)	39 (63)	24 (43)	78 (109)	19 (34)	272 (471)	305 (458)	38 (90)
		60%	62%	58%	64%	62%	57%	58%	71%	60%	61%	63%	42%
Printed newspapers		300	180	121	123	71	18	13	29	11	124	165	12
		29%	32%	26%	38%	27%	26%	31%	27%	35%	28%	34%	13%
Newspaper apps/websites		306	184	122	88	92	21	14	26	15	157	126	24
		30%	33%	27%	27%	35%	31%	32%	23%	46%	35%	26%	26%
Homepages such as MSN or Yahoo		64	39	25	20	18	9	1	4	5	32	29	3
		6%	7%	5%	6%	7%	12%	2%	3%	15%	7%	6%	3%
Social media		204	111	93	37	61	17	18	14	8	109	73	22
		20%	20%	20%	12%	23%	25%	43%	13%	26%	24%	15%	24%
Radio		199	139	60	70	56	19	5	20	7	100	92	8
		20%	25%	13%	22%	21%	28%	11%	18%	23%	22%	19%	9%
The party manifestos		255	160	96	84	66	23	16	26	13	131	114	11
		25%	29%	21%	26%	25%	33%	39%	24%	40%	29%	24%	12%
Other		46	28	18	15	10	3	4	5	2	19	19	7
		4%	5%	4%	5%	4%	5%	9%	5%	6%	4%	4%	8%
None of the above		82	34	49	21	20	2	0	6	2	27	36	19
		8%	6%	11%	7%	8%	3%	0	6%	6%	6%	8%	21%
Don't know		44	23	21	7	15	2	0	3	2	16	19	9
		4%	4%	4%	2%	6%	3%	0	3%	5%	4%	4%	10%
And how would you vote in response to the question: Should Scotland be an independent country?		Base: All not saying certain not to vote											
Yes		248 (944)	139 (546)	109 (398)	59 (295)	60 (255)	14 (58)	33 (43)	35 (105)	9 (33)	119 (446)	110 (426)	19 (72)
		26%	26%	26%	20%	24%	22%	79%	33%	30%	28%	25%	26%
No		494	296	198	199	127	39	8	53	15	225	244	25
		52%	56%	48%	67%	50%	60%	19%	50%	50%	53%	54%	35%
Don't know		171	77	94	35	54	10	1	17	6	67	81	23
		18%	14%	23%	12%	22%	16%	3%	16%	20%	16%	18%	31%
Would not vote		31	17	14	5	11	1	0	1	0	12	13	6
		3%	3%	3%	2%	4%	2%	0	<1%	0	3%	3%	8%
And how would you vote in response to the question: Should Scotland be an independent country? (Likely voters)		Base: Likely (8-10) voters											
Yes		202 (671)	121 (416)	81 (255)	50 (235)	48 (170)	12 (51)	32 (42)	31 (84)	9 (25)	103 (334)	89 (309)	10 (28)
		30%	30%	30%	21%	29%	21%	78%	37%	39%	33%	27%	35%
No		398	241	157	170	97	35	8	44	13	184	200	14
		59%	60%	59%	71%	58%	63%	19%	52%	54%	58%	61%	50%
Don't know		66	38	28	18	19	8	1	9	2	29	34	3
		10%	9%	11%	8%	12%	14%	3%	11%	7%	9%	11%	11%
Would not vote		4	3	1	1	2	1	0	0	0	1	2	1
		<1%	<1%	<1%	<1%	1%	2%	0	0	0	<1%	<1%	4%
And how would you vote in response to the question: Should Scotland be an independent country? (Likely voters, excl DK)		Base: Likely (8-10) voters, excl DK											
Yes		202 (601)	121 (373)	81 (228)	50 (216)	48 (148)	12 (43)	32 (41)	31 (75)	9 (23)	103 (302)	89 (275)	10 (24)
		34%	33%	34%	23%	33%	25%	80%	42%	42%	36%	31%	41%
No		398	241	157	170	97	35	8	44	13	184	200	14
		66%	67%	66%	77%	67%	75%	20%	58%	58%	64%	69%	59%

Base: 1,019		Total	Gender x Age						Location												
			Male x 18-34	Male x 35-54	Male x 55+	Female x 18-34	Female x 35-54	Female x 55+	East Anglia	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire	
Total		1019 (1019)	148 (146)	176 (177)	174 (176)	146 (150)	178 (180)	198 (190)	98 (83)	75 (77)	131 (131)	44 (44)	119 (122)	0 (0)	88 (89)	144 (147)	89 (90)	51 (53)	92 (93)	89 (90)	
Regardless of whether you support or oppose Scottish independence, which of these is closest to your view?		Base: All respondents	1019 (1019)	148 (146)	176 (177)	174 (176)	146 (150)	178 (180)	198 (190)	98 (83)	75 (77)	131 (131)	44 (44)	119 (122)	0 (0)	88 (89)	144 (147)	89 (90)	51 (53)	92 (93)	89 (90)
I believe Scotland is likely to become independent within the next five to ten years			314 31%	52 35%	53 30%	50 29%	54 37%	45 33%	27 28%	33 44%	39 30%	13 30%	36 31%	0	30 35%	41 28%	21 24%	18 35%	29 32%	26 29%	
I believe Scotland is likely to become independent but not for at least 10 or 15 years			165 16%	24 16%	38 22%	13 8%	23 16%	37 21%	30 15%	22 22%	9 11%	18 14%	8 18%	16 13%	0	18 21%	18 13%	12 14%	10 19%	16 18%	17 20%
I believe Scotland is likely to become independent but not for at least 20 or 30 years			46 4%	6 4%	13 8%	7 4%	7 5%	3 2%	10 5%	5 2%	2 2%	7 5%	1 2%	3 3%	0	6 7%	7 5%	8 9%	0 0	5 5%	2 2%
I don't believe Scotland is likely to become independent at any point in the next few decades			296 29%	36 24%	49 28%	86 49%	29 20%	33 19%	62 31%	25 26%	22 29%	32 25%	14 33%	34 28%	0	26 30%	48 34%	30 33%	17 33%	22 24%	25 28%
Don't know			199 19%	30 20%	22 12%	18 11%	32 22%	45 26%	50 25%	19 19%	10 13%	34 26%	7 17%	30 25%	0	7 8%	29 20%	18 20%	6 13%	19 21%	19 21%
Thinking about public funding, do you feel that Scotland or England benefits most from being part of the UK?		Base: All respondents	1019 (1019)	148 (146)	176 (177)	174 (176)	146 (150)	178 (180)	198 (190)	98 (83)	75 (77)	131 (131)	44 (44)	119 (122)	0 (0)	88 (89)	144 (147)	89 (90)	51 (53)	92 (93)	89 (90)
Scotland			398 39%	37 25%	80 46%	103 59%	25 17%	49 28%	104 52%	37 38%	35 47%	44 34%	22 50%	45 38%	0	24 27%	73 51%	33 37%	14 27%	36 39%	35 39%
England			218 21%	56 38%	34 20%	17 10%	45 31%	23 14%	23 11%	18 18%	7 10%	31 24%	10 23%	21 18%	0	41 47%	20 14%	13 14%	15 30%	21 23%	20 23%
Both equal			254 25%	35 23%	45 26%	39 23%	38 26%	52 29%	44 22%	23 24%	25 33%	32 24%	8 18%	29 24%	0	14 16%	33 23%	28 32%	18 35%	17 18%	28 32%
Don't know			149 15%	21 14%	16 9%	14 8%	37 26%	34 19%	27 14%	20 21%	8 10%	24 18%	4 9%	24 20%	0	9 10%	18 12%	15 17%	4 7%	18 20%	6 7%
Nicola Sturgeon, the Scottish first minister, has said she should have a seat at the negotiating table in the UK's Brexit talks with EU countries. Do you agree or disagree?		Base: All respondents	1019 (1019)	148 (146)	176 (177)	174 (176)	146 (150)	178 (180)	198 (190)	98 (83)	75 (77)	131 (131)	44 (44)	119 (122)	0 (0)	88 (89)	144 (147)	89 (90)	51 (53)	92 (93)	89 (90)
Agree			375 37%	83 56%	56 32%	44 26%	72 49%	50 40%	28 25%	21 29%	63 48%	17 38%	40 33%	0	55 62%	37 26%	28 32%	22 43%	33 36%	30 34%	
Disagree			452 44%	40 27%	93 53%	121 70%	29 20%	56 32%	113 57%	52 53%	41 55%	43 32%	20 46%	50 42%	0	27 31%	76 53%	45 50%	22 43%	38 41%	39 44%
Don't know			192 19%	25 17%	27 15%	8 5%	45 31%	51 29%	35 18%	13 17%	25 19%	7 15%	30 25%	0	6 7%	30 21%	16 18%	7 15%	21 22%	20 22%	
Which of these comes closest to your personal view?		Base: All respondents	1019 (1019)	148 (146)	176 (177)	174 (176)	146 (150)	178 (180)	198 (190)	98 (83)	75 (77)	131 (131)	44 (44)	119 (122)	0 (0)	88 (89)	144 (147)	89 (90)	51 (53)	92 (93)	89 (90)
I would prefer Northern Ireland to become part of a United Ireland			301 30%	51 35%	57 32%	72 41%	19 13%	55 31%	47 24%	28 28%	23 31%	47 36%	10 22%	25 21%	0	30 34%	47 33%	30 33%	14 27%	26 29%	23 25%
I would prefer Northern Ireland to remain part of the United Kingdom			383 38%	53 36%	77 44%	71 41%	57 39%	46 26%	79 40%	38 39%	26 34%	39 30%	20 46%	52 44%	0	28 32%	53 37%	28 31%	24 47%	44 48%	30 34%
Don't know			336 33%	44 29%	42 24%	30 17%	70 48%	77 44%	72 36%	32 33%	26 35%	45 34%	14 31%	42 35%	0	30 34%	44 31%	32 36%	14 27%	21 23%	36 41%
It has been suggested that Labour, the Liberal Democrats and the Green Party form a 'progressive alliance' and agree not to field candidates against each other and, instead, unite to support the single candidate with the best chance of winning each seat.		Base: All planning to vote Labour, Lib Dem or Green	387 (396)	84 (83)	66 (66)	53 (56)	77 (81)	65 (67)	43 (43)	29 (25)	25 (27)	69 (69)	17 (17)	50 (52)	0 (0)	21 (21)	48 (51)	33 (34)	16 (17)	37 (38)	43 (45)
Vote for the candidate from one of the other parties in the progressive alliance			186 48%	41 49%	29 44%	28 52%	38 49%	30 46%	21 50%	16 54%	12 48%	24 35%	10 60%	22 44%	0	7 36%	28 59%	17 52%	7 46%	17 47%	25 58%
Don't know			72 19%	17 20%	9 13%	9 16%	10 14%	17 26%	11 25%	5 17%	4 18%	15 21%	3 17%	10 21%	0	4 21%	8 18%	6 18%	4 22%	5 13%	7 17%
Vote for a candidate from another party			67 17%	11 13%	12 18%	9 17%	14 18%	12 19%	9 21%	1 4%	7 27%	15 22%	1 6%	14 27%	0	8 39%	3 6%	6 18%	2 14%	5 13%	6 13%
Not vote			37 10%	3 4%	15 23%	5 9%	10 13%	4 6%	0 0	4 13%	2 8%	6 9%	3 17%	2 4%	0	0 12%	6 9%	3 9%	2 13%	5 14%	5 12%
If there wasn't a [party planning to vote for] candidate standing in your constituency would you:		Vote for the Conservative party	25 6%	12 15%	1 1%	3 6%	5 6%	2 3%	2 5%	4 12%	0 0	9 13%	0 0	2 4%	0	1 5%	3 6%	1 3%	1 6%	5 13%	0 0

Base: 1,019		Total	SEG		2015 UK Parliamentary Vote						2016 EU referendum vote			
			ABC1	C2DE	Con	Lab	Lib Dem	SNP	UKIP	Green	Remain	Leave	Did not vote	
Total		1019 (1019)	560 (578)	459 (441)	321 (317)	266 (269)	69 (63)	42 (43)	110 (109)	32 (34)	447 (471)	482 (458)	90 (90)	
Regardless of whether you support or oppose Scottish independence, which of these is closest to your view?	Base: All respondents	1019 (1019)	560 (578)	459 (441)	321 (317)	266 (269)	69 (63)	42 (43)	110 (109)	32 (34)	447 (471)	482 (458)	90 (90)	
	I believe Scotland is likely to become independent within the next five to ten years	314 31%	188 34%	126 27%	79 25%	96 36%	21 30%	24 58%	30 27%	10 32%	167 37%	118 25%	29 32%	
	I believe Scotland is likely to become independent but not for at least 10 or 15 years	165 16%	96 17%	69 15%	45 14%	54 20%	10 15%	9 21%	9 18%	20 15%	5 20%	87 15%	71 8%	7 8%
	I believe Scotland is likely to become independent but not for at least 20 or 30 years	46 4%	25 4%	21 4%	18 6%	7 2%	6 9%	2 5%	2 4%	5 3%	1 3%	14 3%	26 5%	5 6%
	I don't believe Scotland is likely to become independent at any point in the next few decades	296 29%	158 28%	138 30%	127 40%	58 22%	18 26%	6 14%	6 34%	38 29%	9 24%	106 24%	171 35%	19 21%
	Don't know	199 19%	93 17%	106 23%	51 16%	52 19%	14 20%	1 2%	17 16%	7 21%	72 16%	96 20%	31 34%	
Thinking about public funding, do you feel that Scotland or England benefits most from being part of the UK?	Base: All respondents	1019 (1019)	560 (578)	459 (441)	321 (317)	266 (269)	69 (63)	42 (43)	110 (109)	32 (34)	447 (471)	482 (458)	90 (90)	
	Scotland	398 39%	240 43%	157 34%	183 57%	77 29%	30 43%	4 9%	60 55%	9 29%	142 32%	237 49%	19 21%	
	England	218 21%	130 23%	88 19%	44 14%	78 29%	12 18%	28 67%	9 8%	8 24%	127 28%	70 15%	21 24%	
	Both equal	254 25%	114 20%	140 31%	61 19%	74 28%	21 30%	5 12%	30 28%	7 22%	113 25%	114 24%	27 30%	
	Don't know	149 15%	77 14%	72 16%	33 10%	36 14%	6 9%	5 12%	10 9%	8 25%	65 15%	61 13%	23 25%	
Nicola Sturgeon, the Scottish first minister, has said she should have a seat at the negotiating table in the UK's Brexit talks with EU countries. Do you agree or disagree?	Base: All respondents	1019 (1019)	560 (578)	459 (441)	321 (317)	266 (269)	69 (63)	42 (43)	110 (109)	32 (34)	447 (471)	482 (458)	90 (90)	
	Agree	375 37%	225 40%	150 33%	60 19%	136 51%	32 47%	40 95%	18 16%	15 46%	245 55%	92 19%	38 42%	
	Disagree	452 44%	249 44%	204 44%	218 68%	77 29%	26 38%	2 5%	81 73%	9 30%	126 28%	310 64%	17 19%	
	Don't know	192 19%	87 15%	105 23%	43 13%	53 20%	10 15%	0 0%	11 10%	8 24%	76 17%	81 17%	35 39%	
Which of these comes closest to your personal view?	Base: All respondents	1019 (1019)	560 (578)	459 (441)	321 (317)	266 (269)	69 (63)	42 (43)	110 (109)	32 (34)	447 (471)	482 (458)	90 (90)	
	I would prefer Northern Ireland to become part of a United Ireland	301 30%	198 35%	103 23%	84 26%	90 34%	26 38%	22 52%	30 27%	11 35%	161 36%	120 25%	20 22%	
	I would prefer Northern Ireland to remain part of the United Kingdom	383 38%	214 38%	168 37%	151 47%	87 33%	20 30%	6 14%	48 44%	8 24%	153 34%	205 43%	24 27%	
	Don't know	336 33%	149 27%	187 41%	86 27%	88 33%	22 32%	14 33%	32 29%	13 41%	133 30%	156 32%	46 51%	
It has been suggested that Labour, the Liberal Democrats and the Green Party form a 'progressive alliance' and agree not to field candidates against each other and, instead, unite to support the single candidate with the best chance of winning each seat.	Base: All planning to vote Labour, Lib Dem or Green	387 (396)	217 (228)	170 (168)	42 (43)	203 (208)	44 (41)	5 (5)	12 (12)	24 (26)	252 (266)	104 (98)	32 (32)	
	Vote for the candidate from one of the other parties in the progressive alliance	186 48%	118 54%	68 40%	12 28%	110 54%	24 55%	1 19%	6 50%	14 58%	143 57%	33 32%	10 31%	
	Don't know	72 19%	35 16%	37 22%	12 29%	29 14%	9 21%	1 19%	4 33%	4 15%	38 15%	24 23%	10 31%	
	Vote for a candidate from another party	67 17%	30 14%	37 21%	8 18%	36 18%	5 12%	3 63%	1 8%	1 15%	4 16%	41 17%	8 25%	
	Not vote	37 10%	17 8%	21 12%	2 5%	20 10%	2 5%	0 0%	0 0%	2 8%	13 5%	21 20%	3 9%	
	Vote for the Conservative party	25 6%	17 8%	8 5%	9 21%	8 4%	3 8%	0 0%	1 8%	1 4%	17 7%	7 7%	1 3%	